

17th European Health Forum

GASTEIN

1st to 3rd October 2014

Final programme

Printed version: 15.09.2014

Latest online PDF updates ♦
30.09.2014

Electing Health – The Europe We Want!

Public health leadership
Building EU health policy
Care coordination and patient choice
Personalised Medicine 2020
Deploying eHealth
Health system performance
From MDGs to the post-2015 agenda
Moving for health and well-being



Co-funded by
the Health Programme
of the European Union



BUNDESMINISTERIUM
FÜR GESUNDHEIT



Welcome



The European Union faces an identity crisis. But it has the chance to reinvent itself. Before the elections to the European Parliament, the image of the European Union was at an all-time low. And the way that the decision was made on who should lead the European Commission was not seen as an example of good European cooperation. But in the first Eurobarometer after the election, 42% of Europeans questioned agreed with the statement that their voice counts in the EU. This is not just higher than the 29% before the election. This is the highest score in the last ten years! Even if the 43% turn-out for the elections was the lowest ever, Europeans recognised that their influence on decision-making has been strengthened. And Europe is adding some ingredients of direct democracy to its menu. For example the first two European Citizen Initiatives, which collected the required number of statements of support of one million European citizens, had health issues as their topic.

This year at the EHFG we will debate what should be on the agenda of the European Parliament and the European Commission for the next five years.

To start with, how healthy is Europe right now? In general the state of health is improving in all European countries. But it is important to look at the differences within Europe too. This year, 25 years after the fall of the Iron Curtain and 10 years since the accession to the EU of eight Central and Eastern European countries, the health gap between “old” and “new” Member States has decreased on major parameters such as life expectancy, infant mortality or mortality of ischaemic heart diseases. But there has been no narrowing of the gap in healthy life expectancy. And for some killers, including alcohol-related diseases, the difference has even increased.

Over the last two years, the EHFG has monitored the effects on health of the financial crisis: we explored whether the crisis made people ill, and how health systems can become resilient while remaining open to innovation. Our conclusion was that the need is for sustainable and person-centred policies, a renewed commitment to Health in all Policies, governance structures that are tailor-made and that follow the principles of transparency and accountability.

There have been “missed opportunities” during the 20 years since the EU obtained a health mandate. Examples include the omission to create a real link with social policy, weak policies on food and on alcohol, the continuing absence of a health information system, and a reluctance to use internal market rules as a base for legislation. At present, the European Commission's Health Strategy is largely a compilation of issues to be addressed, rather than a policy document that sets priorities, assigns responsibilities and outlines methods of implementation and assessment. Major components for the development of a real strategy could be an EU role in generating comparable information for assessing the performance of health systems, and ensuring that public health receives greater attention in the country specific recommendations at the core of the European Semester.

There is plenty of room for new ideas. Imagination – and inspiration – might be triggered by notable successes in other policy areas. Look, for instance, at the popularity enjoyed by EU actions to cut roaming charges on mobile phones. Even Eurosceptics can see the benefits of initiatives like this. What we need now are equally compelling initiatives with a beneficial impact on health.

I would like to warmly welcome you to the EHFG 2014 and look forward to our discussions on health in Europe.

A handwritten signature in black ink that reads "H. Brand". The signature is fluid and cursive.

Helmut Brand
President
International Forum Gastein

Welcome



Dear participants, friends and colleagues,

A warm welcome to you on behalf of the EHFG team! We have an exciting year behind us during which we have worked together with our Board and Advisory Committee on developing the Forum further – a big thank you to all of the members of these two main EHFG bodies. We continue to make small improvements building on the solid basis of the last 17 years, the fundamental elements of which have helped the Forum develop into the successful conference that it is today. The steps we have taken are based on your feedback and on discussions with colleagues. Please continue to let us know what you think and give us feedback on further steps you would like us to take.

What's new at the EHFG?

Programme: As announced last year, we are looking to develop the content further and introduce new topics, new partners and formats, while relying on our long-term partners, like the DG for Health and Consumers from the European Commission and the Austrian Federal Ministry of Health who have contributed to making the EHFG what it is now.

An important step was to allow for one of our pillars, civil society, to be represented more visibly and independently by introducing a competition to win a free-of-fee NGO workshop slot. Eight NGOs submitted proposals and we are happy to announce that the Platform for International Cooperation on Undocumented Migrants (PICUM) was selected to organise a workshop on “Undocumented migrants”. Congratulations! Other important players who have been underrepresented in previous years are social health insurance institutions, so we are proud to announce the first workshop organised jointly by institutions from Austria, Germany, Belgium, France and the Netherlands in cooperation with the European Observatory on Health Systems and Policies.

We have also answered a recurring call for an increased presence of Young Gasteiners in the main conference programme and thank DNV GL for supporting and organising the first YFG workshop on “Person-centred care”. The EHFG is a member of the South-eastern Europe Health Network (SEEHN), and for the first time introduces a workshop in conjunction with WHO Europe, kindly supported by EuroHealthNet and CRPRC Studiorum on the health vision of the SEE 2020 Growth Strategy.

Eurohealth: Please find the special Gastein edition of Eurohealth based on the main EHFG 2014 sessions in your conference bag – thanks to the Eurohealth team!

External events: Answering the call for the EHFG to be more visible throughout the year we have organised two main events. To better disseminate our conference outcomes within the Austrian community, we co-organised an “EHFG outcomes workshop” with the Forum of the Research-based Pharmaceutical Industry (FOPI), inviting high-level stakeholders to discuss the results. To further the scope of the Young Forum Gastein network, we co-organised a “mock expert panel” on person-centred care in Brussels, supported by MSD. The young experts presented their working group results to a critical but constructive senior expert panel at the end of the workshop day. We are planning similar events in 2015.

Live Cartooning: The EHFG 2014 features the live cartoonist Floris Oudshoorn who will depict the content and atmosphere of the conference, focusing on topical cartooning. Look out for his cartoons in the course of the event!

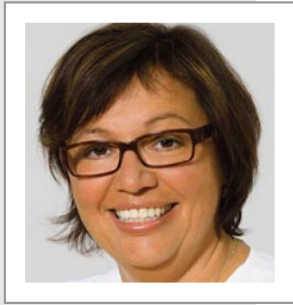
Poetry break: It's not too late to contribute to the EHFG 2014 poetry break. Get creative and share your vision on your ideal Europe of the future on the “The Europe I want” pinboard.

EHFG Smoothie Express: We are looking out for your health in two ways this year – you get to workout and produce your own healthy fruit smoothie. Look out for the Smoothie Express in front of the conference centre.

Welcome to Gastein! Enjoy the EHFG 2014!

Dorli Kahr-Gottlieb,
Secretary General, International Forum Gastein

Forewords

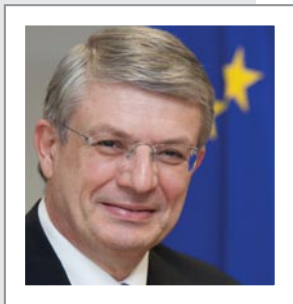


Dr Sabine Oberhauser, Minister of Health, Austria

This year's theme "Electing Health – The Europe We Want!" provides an excellent opportunity to exchange views on important developments and challenges for the health systems of the European countries and to reflect on how to shape policies today to strive for the Europe we want for tomorrow. The strength of the Health Forum Gastein is to cover discussions on a European level within a global context. This year's agenda offers a well-balanced mix of important issues that reflects the concept of the EHFG to involve all relevant stakeholders.

I am personally convinced that a health system based on a solidarity-based financing within a well-functioning social security system can ensure comprehensive, high quality care that is accessible to all. This year the session organised by the Austrian Ministry of Health and the Main Association of Austrian Social Security Institutions focuses on the strengthening of primary health care, which is one of the major activities of the ongoing Austrian health reform but also of high priority in other countries.

The European Health Forum Gastein has always been a place of communication and open discussion. We should take this opportunity and use the Forum to learn and benefit from each other. I am confident that the Health Forum Gastein can contribute with powerful impulses to European Health politics.



Tonio Borg, EU Commissioner for Health

This year in Gastein we will take stock of achievements in EU health policy, and look ahead and debate future EU action.

During the past two decades the EU has put in place a whole body of health legislation which was further consolidated by the recent revision of EU legislation on Tobacco Products, on clinical trials and on pharmaceuticals.

The Commission has further fostered cooperation and the exchange of good practice across Europe on issues of shared concern including prevention of diseases, rare diseases, cancer, diabetes, health workforce and health technology assessment, to name a few.

During the current mandate, the Commission has further supported national efforts to improve the sustainability of health systems, by promoting health as a value in itself, as well as a pre-condition for prosperity and social cohesion; by integrating health into economic governance, by pooling knowledge and resources and fostering cooperation and by putting a strong focus on the need to address discrimination in health.

This being said, there is still a long way to go to establish a European Union for Health.

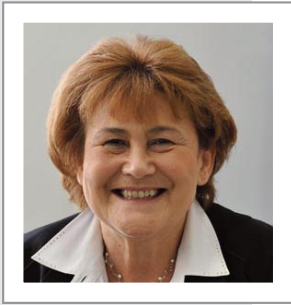
I believe Europe should keep investing in health to improve people's health and to ensure effective, accessible and resilient health systems. For this we need to further shift focus towards preventing diseases, mainstreaming such efforts across society, and overcoming inequalities in health.

In addition, we have to keep fostering innovation and safety in health to ensure high quality and safety standards for health products and services, and to support European research that benefits patients and boosts competitiveness.

Finally, we should strengthen the EU voice in global health to promote EU standards, norms and values globally, working with third countries and international organisations.

EU health policy must be based on strong leadership and added value. This is a long term mission, and I am looking forward to Gastein for ideas that will inspire us to shape together the 'Europe we want' for health.

Forewords



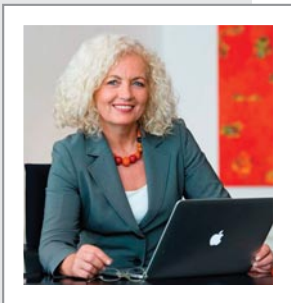
Zsuzsanna Jakab, WHO Regional Director for Europe

Health is a foundation stone for social and economic development, of profound relevance to all of us on a personal level, and to the highest levels of government.

Creating and sustaining health and well-being depends upon action that builds the conditions for health: social cohesion, security, a good work-life balance, good education. This means integrated action across government, across sectors, from local to international, upholding the values of universality, solidarity and equal access.

Two years ago, the 53 countries in the WHO European Region signed up to Health 2020, a policy framework for health and well-being which supports these core values. It requires developing a new model for health governance – one of participation, integration, sustainability – beyond party politics and government terms. Protecting and promoting health is a collaborative effort, transcending national borders. Building healthy behaviours in supportive environments requires tackling the social and economic determinants of health now, breaking negative patterns that can blight generations.

Recently, global and regional consultations to establish the post-2015 development agenda reiterated the need for a holistic and inclusive approach to health, using universal health coverage to maximise healthy life expectancy. As we look beyond 2015, to new global development targets encompassing sustainable health and well-being for all, events such as the European Health Forum Gastein, a platform for engaged, informed discussion across sectors, are an invaluable opportunity to adjust our understanding of health governance within Europe and globally.



Karin Kadenbach MEP, Vice President, International Forum Gastein

2014 is an important year for shaping EU health policy – a newly elected European Parliament and European Commission have the possibility once again to champion sustainable health policies.

Especially for me, as a re-elected member of the European Parliament and vice president of the International Forum Gastein, this year's topic "Electing Health – The Europe we want" will be an excellent opportunity for networking and exchange with all stakeholders on the importance of health care. Our target must be to learn from the best and to place health care as a priority on the EU agenda of this legislative term. Although healthcare systems across Europe are among the best in the world, there is still a lack of harmonisation of health provisions. Concerning its legislative competence, the EU has among other issues an important role to play towards improving public health, setting high standards of quality and safety for medicinal products and devices and combating cross-border health threats.

In my role as member of the European Parliament ENVI committee, which is committed to proposing European solutions to public health issues, I am aware of the responsibility to help to raise important health topics to the top of the agenda and foster cooperation and dialogue. An increased commitment to health policy will benefit patients and will be a driver of growth in European economies.

Gastein Welcome

Günther Leiner, Honorary President, International Forum Gastein



Progress in the natural sciences, particularly in medicine, confront us with results that society still has to process and manage. This situation raises two essential issues for future health policy making, for which solutions must be found: the ethical and the financial. Not all scientific findings are financially feasible or ethically justifiable.

To solve this financial dilemma, the state is required to consider the appropriate options whilst ensuring that adequate resources remain to provide scope for implementing other policies. The ethical question in health policy has stumbled into a crisis. Who is an ethicist? How many ethicists are there in all the various ethics committees, which have been set up to solve difficult ethical issues in hospitals and to advise policy makers in medical research on human health? Who appoints the members of such ethics committees and according to what criteria? How does a pluralistically composed ethics committee reach agreement on a common paper? Are not ethics committees a reflection of society? A reflection of a society in which economy, science and technology define life and decide when human life begins and ends based on their own interests?

All these issues should be addressed with particular emphasis at the European Health Forum Gastein and subsequently be communicated to decision-makers.

Wilfried Haslauer, Governor of Salzburg



As Governor of Salzburg I am delighted to welcome everyone to the European Health Forum, now for the 17th time, in the Gastein Valley in the province of Salzburg. For hundreds of years people from near and far have been coming to the midst of the central Alpine region to benefit from Gastein's thermal springs in order to cure a broad range of ailments.

Examining and discussing issues concerning the health care sector in a European context rather than just in a national framework not only furthers European political cooperation but is also immensely beneficial to research, institutions in the health care sector and by extension to citizens themselves. The European Health Forum Gastein provides an unparalleled forum for discussion at the highest possible level. It allows Europeans to share information, to collaborate and to pave the way for joint solutions, in order to achieve continual improvements to our health care systems and to ensure flexibility in adjusting to new challenges.

I would like to wish the European Health Forum 2014 every success, and I hope that all participants have an enjoyable stay in Salzburgerland.

Friedrich Zetting, Mayor of Bad Hofgastein Gerhard Steinbauer, Mayor of Bad Gastein



It is our great pleasure to welcome you to the European Health Forum in the Gastein Valley for the 17th time!

This year's theme "Electing Health – The Europe We Want!" addresses highly topical issues of importance to European policy making and to European health in particular.

Bringing together a broad range of stakeholders provides an excellent opportunity to reflect on strategies to shape our policies today and to ensure an effective response to challenges across Europe. The EHFG will again provide the platform to discuss essential aspects of health in Europe across sectors with the aim of developing solutions for the future.

On behalf of the communities of Bad Hofgastein and Bad Gastein we would like to extend a warm welcome to this year's European Health Forum Gastein and wish you a successful and productive conference.



Organisers and Supporters

We would like to thank the following institutions, organisations and companies for their expertise, generous support, sponsorship and fruitful cooperation which makes the European Health Forum such a successful event and without whom we would not have been able to realise our goals. We are looking forward to continuing this partnership on our way towards

CREATING A BETTER FUTURE FOR HEALTH IN EUROPE.

Organisers and Co-Hosts

Agir Pour l'Audition (Acting for Hearing)
Alcon
Association of the Austrian Pharmaceutical Industry (PHARMIG)
Celsus Academy for Sustainable Healthcare, the Netherlands
Centre for Regional Policy Research and Cooperation "Studiorum"
Coordinating and Supporting Action PerMed (EU Grant No. 602139)
DG Communications Networks, Content and Technology (CONNECT), European Commission
DG Health and Consumers, European Commission
DG Research and Innovation, European Commission
DNV GL, Strategic Research and Innovation, Healthcare Programme
European Federation of Pharmaceutical Industries and Associations (EFPIA)
EuroHealthNet
European Forum Against Blindness (EFAB)
European Patients' Forum (EPF)
Federal Ministry of Health, Austria
Federal Office of Public Health, Switzerland
Fellowship of Post Graduate Medicine
Health Promotion Administration, Ministry of Health and Welfare, Taiwan R.O.C.
Maastricht University
Main Association of Austrian Social Security Institutions
MSD
National Association of Statutory Health Insurance Funds, Germany
National Health Insurance Fund for Salaried Workers, France
National Institute for Health and Disability Insurance, Belgium
National Institute for Public Health and the Environment (RIVM), the Netherlands
Novartis
Platform for International Cooperation on Undocumented Migrants (PICUM)
Regional Cooperation Council (RCC)
Sanofi
Second Sight Medical Products
South-eastern Europe Health Network (SEEHN)
Vital Transformation

Supporters

DG Health and Consumers, European Commission
DG Communications Networks, Content and Technology (CONNECT),
European Commission
DG Research and Innovation, European Commission
Joint Research Centre, European Commission

Federal Ministry of Health, Austria

Federal State Land Salzburg

Communities Bad Hofgastein and Bad Gastein



Organisers and Sponsors

Organiser

International Forum Gastein



Co-organiser

Federal Ministry of Health, Austria



Sponsors

Austrian Medical Chamber – Österreichische Ärztekammer (ÖÄK)



Coordinating and Supporting Action PerMed (EU Grant No. 602139)



Federal Ministry of Health, Austria



Forum of research-based pharmaceutical industry in Austria – Forum der forschenden pharmazeutischen Industrie in Österreich (FOPI)



Health Promotion Administration, Ministry of Health and Welfare, Taiwan R.O.C.



Main Association of Austrian Social Security Institutions



MSD



Paracelsus Medical University



Silver Sponsor

F. Hoffmann-La Roche Ltd



Sponsors and Partners

Media Partners

British Medical Journal

Eurohealth

European Hospital

European Voice

Going International

Hipocrate Magazine

Le Quotidien du Medecin

Parliament Magazine

PatientView

Polish Healthcare Journal

Public Health Genomics

UK Health Radio



Webcast provided by



In-kind sponsors

Gasteiner Bergbahnen AG

Gasteiner Mineralwasser GmbH

Gasteiner Quellversand

Gasteiner Tourismus GmbH

Kur- und Tourismusverband Bad Hofgastein and Bad Gastein

Kur- und Vitalzentrum Bad Hofgastein

PAGO International GmbH

Paracelsus Medical University, Austria

Sanofi-aventis GmbH, Austria

Streamdis.eu, Belgium

Young Forum Gastein

The Young Forum Gastein (YFG) was established by the International Forum Gastein with the support of the European Commission on the occasion of the 10th anniversary of the European Health Forum Gastein (EHFG) in 2007. The project brings together promising young health professionals from different backgrounds and with diverse professional experience, to participate in learning and networking activities in the sphere of health. In the framework of an engaging and stimulating dedicated programme, the scholarship offers a unique opportunity to:

- Have privileged access to senior policy-makers and academics in special closed workshop sessions dedicated to Young Forum Gastein;
- Learn about the latest health developments in Europe and across the world;
- Develop important public health competencies such as the ability to build alliances and partnerships, learn advocacy and persuasion skills and develop presentation and communication skills;
- Network and make new contacts with an enthusiastic young international, inter-cultural and inter-professional peer group as well as senior experts in the sphere of health;
- Participate in tasks related to the EHFG, such as undertaking interviews, writing session reports, working on social media activities, or acting as speakers or session rapporteurs;
- Become part of the YFG Network and draw on the support of around 250 members working all over the world, as well as receiving year-round special opportunities to participate in workshops, summer schools and conferences.

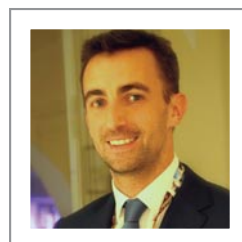
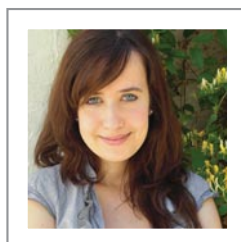
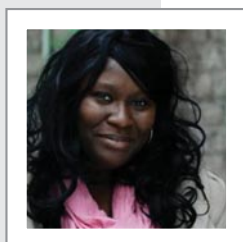
In 2014, 77 young professionals working in the field of health from Member States of the European Union and beyond have been invited to attend the 17th EHFG. This year, scholarships are supported by the European Commission (DG Health and Consumers; DG Communications Networks, Content and Technology and the Joint Research Centre), ASPHER, and the International Forum Gastein.

“ Young Forum Gastein focuses on dialogue, cooperation, and improving your knowledge of health in Europe. ”

Iva Rincic, Assistant Professor,
University of Rijeka, Croatia

Young Forum Gastein Taskforce

The YFG Taskforce helps to coordinate Young Gastein activities throughout the year and particularly in the run-up to the EHFG conference. The current members are as follows:



Kolia Bénié, French, Political Advisor on Health and Food Safety issues, European Parliament, Belgium

Claudia Bettina Maier, German, 2014/15 Harkness Fellow on Healthcare Policy and Practice, University of Pennsylvania, Technische Universität Berlin

Tatiana Paduraru, Moldovan, Consultant Foreign Assistance, Ministry of Health of the Republic of Moldova/WHO Country Office

Sofia Ribeiro, Portuguese, Medical Doctor, Resident in Public Health, Portugal and Vice President for Alcohol Policy and Advocacy, Alcohol Policy Youth Network

Thomas Van Cangh, Belgian, Expert in Preparedness, European Centre for Disease Prevention and Control (ECDC), Sweden

Young Forum Gastein



Young Gasteiners at work – Young Expert Panel on Health, June 2014 in Brussels

“There is literally nothing more important you can make out of a conference than establishing new connections which may enrich your professional and personal horizons. And this is what Young Forum Gastein does best.”

Alexander Nawka, Assistant Lecturer, Charles University in Prague, Czech Republic

Young Forum Gastein activities in 2014

During the EHFG conference the Young Gasteiners have a busy schedule which includes participating in the general conference programme with its plenary and parallel forum sessions, workshops and evening networking events, as well as attending specific Young Forum Gastein meetings and working groups. In addition, informal meetings and workshops between the scholars and senior European figures including WHO Regional Director for Europe, Zsuzsanna Jakab and European Commission Director General, Paola Testori-Coggi are planned. A special Young Gastein workshop on cross-border care will get Young Gasteiners working in diverse inter-professional and inter-cultural groups, facilitate networking and encourage thinking about the inherent issues of an important European healthcare topic.

Young Gasteiners are playing an increasingly important role both in the organisation of the conference and increasing the visibility of the Young Gastein initiative. At this year's conference Young Gasteiners will participate as speakers or panellists in a number of parallel forum sessions including Forum 1 on Public Health Leadership, Forum 2 on Building EU Health Policy for the future and Forum 5 on Deploying eHealth. In association with sponsors DNV GL, Young Gastein alumni are also co-organising a workshop on person-centred care, which builds on a successful workshop held on the same topic and supported by MSD in Brussels in June. Two Young Gasteiners evaluated the applications for the 2014 European Health Award and will be moderating the Award Ceremony.

Following the development of a Young Forum Gastein strategy in early 2014, the Young Gastein Network continues to go from strength to strength, with the young health professionals participating in a range of summer schools, conferences and workshops throughout the year. We look forward to further building on the initiative throughout 2015. Thanks to all members of the Young Forum Gastein Network who contribute so enthusiastically during the conference and throughout the year, and special thanks to the following supporters of the initiative in 2014: the European Commission (DG SANCO, DG CONNECT and the Joint Research Centre); ECDC; MSD; ASPHER and the Health Promotion Administration, Taiwan, R.O.C.

“Whether it's collaborating over a report on last year's Gastein conference, or catching up over a coffee during an unrelated work trip to Brussels, Young Gastein places young professionals squarely within a truly international public health arena.”

Daniel Cauchi MD, PhD Student,
London School of Hygiene and Tropical Medicine, UK

Mark your Calendar!



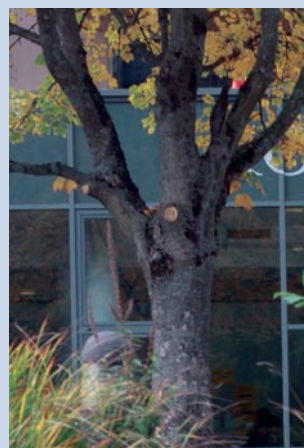
18th European Health Forum Gastein

30 September – 2 October 2015
Gastein Valley, Austria

For further information
please contact:

International Forum
Gastein
Tauernplatz 1
5630 Bad Hofgastein
Austria

00 43 (0) 6432 3393 270
info@ehfg.org
www.ehfg.org



General Information



The different workshops, parallel forum sessions and social events of the European Health Forum Gastein will take place in the Conference Centre or Kursaal in Bad Hofgastein or at venues situated within walking distance. These pages give detailed information about venues and important telephone numbers.

You will find details about the Social Programme in the last section of this folder.

Registration Desk:

T1: 00 43 (0) 6432 3393 233

T2: 00 43 (0) 6432 3393 237

F: 00 43 (0) 6432 3393 249

EHFG Office:

T: 00 43 (0) 6432 3393 270

F: 00 43 (0) 6432 3393 271

EC Office:

T/F: 00 43 (0) 6432 3393 234

Registration Desk opening hours

30 September 2014, Tuesday: 12:00–22:00

1 October 2014, Wednesday: 07:30–20:30

2 October 2014, Thursday: 07:30–20:30

3 October 2014, Friday: 07:30–20:00

4 October 2014, Saturday: 07:30–12:00

Conference Venues



Conference Centre,
Bad Hofgastein

Location of:

Conference Centre Room 1

Conference Centre Room 2

Kursaal,
Bad Hofgastein

Location of:

Kursaal A

Kursaal B



General Information

Name Badges



Upon registering in Bad Hofgastein, you will receive your personal delegate name badge, indicating your name and your organisation.

Look out for the EHFG staff with red badges. We'll be happy to help!



Please wear your name badge so that it is clearly visible at all times.

Your name badge will be checked at the entrance to the event dinners. Conference staff will have to deny access to participants who are unable to produce a valid name badge, regardless of the circumstances.

EHFG Conference App

This year we have developed an EHFG mobile application. The conference app features the most up-to-date programme, a speaker overview as well as the location map. You can also create your personalised EHFG programme. Enjoy it and let us know what you think!



Social Programme

The EHFG has compiled a substantial programme of activities, including receptions, dinners, sightseeing tours and a Social and Wellness Programme. Please refer to the relevant section in this folder for further details.

Accompanying Persons

Accompanying persons who have booked their hotel via the EHFG are invited to participate in all of the evening events. Participation in the EHFG conference sessions and lunches is not included.

Please note our interesting Social Programme for accompanying persons and contact the Information Desk for detailed information and bookings, if these have not already been made in advance. You will find more information about the Social Programme in the relevant section in this programme folder.

Interpretation Service

Where necessary, an interpretation service will be available for the Plenary Sessions.

Accessibility

All of our facilities are easily accessible to guests with disabilities. For further enquiries or to advise us of your access needs, please contact our team at the Registration or Information Desk.



Please note that the EHFG is a no-smoking conference.



Please switch off your mobile phones during all sessions.

General Information

Lunches

Lunch will be provided at the conference venues on all three conference days. There will be ample vegetarian options.



On Wednesday 1st October the EC Poster Session will open the lunch reception in the Kursaal.

On Thursday 2nd October lunch will be served in the different lunch workshop rooms. These feature a combination of a light buffet lunch and a concentrated working environment. Additionally, a lunch break will be offered in the Kursaal, this offers the opportunity of unrestricted networking in a relaxed atmosphere.

On Friday 3rd October you are invited to join the EC reception lunch in the tent next to the Kursaal.

Dinners

For those participants and accompanying persons who have booked their hotel accommodation via the EHFG office all evening events are included. If you did not book your hotel via our office you can purchase dinner tickets at the Registration Desk until noon of the same day the dinner takes place.



On the evening of Wednesday 1st October we would like to invite you to the Kursaal for the Gastein Welcome Reception with a finger-food buffet of Austrian specialities.

The Networking Dinner on Thursday 2nd October is a sit-down dinner at the Festival Hall next to the Hotel Palace. This year's theme is "Black & White"!

The Conclusion Dinner on Friday 3rd October will take place at the Hotel de l'Europe in Bad Gastein (shuttle service from the Conference Centre).

More information about the evening events can be found in the Social Programme section of this folder. Please wear your name badge when attending all evening events as they will be checked upon entry.

Restaurant recommendations in Bad Hofgastein

If you are not able to join one of our dinner events or prefer to have your dinner in a smaller group, we would like to recommend the following restaurants. Please note that the cost for lunch and dinners outside of our official events is not covered by the EHFG.

Restaurant Alte Post (Austrian)

T: 00 43 (0) 6432 6260

Kirchenplatz 4 (C4-A)

Open: 10:00–15:00, 17:00–22:00

Das Franz, Hotel Salzburgerhof (Austrian)

T: 00 43 (0) 6432 6230

Kaiser Franz Platz 1 (C4-B)

Open: 07:30–23:00, kitchen 11:00–22:00

Restaurant Kraut und Rüben (Vegetarian)

T: 00 43 (0) 6432 2201

Pyrkerstraße 3 (D4-C)

Open: 10:00–21:00

Restaurant Tröpferl (Austrian)

T: 00 43 (0) 6432 6335

Pyrkerstraße 20 (D4-D)

Open: 11:00–23:30, kitchen until 21:30

Restaurant Berglift (Austrian)

T: 00 43 (0) 6432 6219

Gasteiner Bundesstraße 252n (B5-E)

Open: 11:00–20:00

Pizzeria Hansi's Taverne (Italian)

T: 00 43 (0) 6432 8369

Kurpromenade 6 (D4-F)

Open: 11:30–14:30, 17:00–22:00; closed on Wednesday

La Piccola Italia (Italian)

T: 00 43 (0) 6432 8369

Kurpromenade 11 (D4-G)

Open: 11:30–14:30, 17:00–22:00; closed on Wednesday

General Information

Transport

Airport shuttle

If you have booked your hotel through the EHFG Office, our airport Shuttle Service is included for transfers between Salzburg Airport and the Gastein Valley. For bookings please contact the Shuttle Service Desk at the Bad Hofgastein Conference Centre or call T: 00 43 (0) 06432 3393 227.

Shuttles to Munich Airport can be booked but will incur an additional charge.

In order to confirm your return airport shuttle service, **PLEASE REGISTER 24 HOURS PRIOR TO YOUR DEPARTURE AT THE SHUTTLE SERVICE DESK.** You will receive a confirmation slip with your shuttle departure time and the pickup location. **Please note that you will only be guaranteed a return shuttle by finalising your departure details and receiving confirmation from the Shuttle Service Desk.**

Taxi

A taxi service is provided for hotels not located within walking distance of the Conference Centre. This free service is only provided between conference hotels and conference venues.

For details on the scheduled shuttle service between the towns of Bad Hofgastein and Bad Gastein, please refer to the separate Shuttle Service Schedule leaflet available in the folder at your hotel reception.

Please contact your hotel reception or the EHFG Shuttle Service Desk T: 00 43 (0) 6432 3393 227 or (after 23:00) T: 00 43 (0) 6432 6933 if you need further information.

Services

Meeting Rooms

The Registration Desk will be pleased to reserve a meeting room for you. You can also contact your hotel reception to book a meeting room. Technical facilities can be made available upon request but may incur an additional service charge.

Lost & Found

Please contact the Registration Desk regarding lost or found objects.

Messages

You can leave messages for other participants at the Information Desk.

Website – www.ehfg.org

You can find all the latest news about the EHFG on our website, which also includes a virtual Press Centre.

WiFi Internet Access

WiFi internet access is provided in the entire Conference Centre, in the Kursaal as well as in the lounge areas of most hotels. Furthermore, there is local wireless internet access in the town centre of Bad Hofgastein.

Press and Media Service

T: 00 43 (0) 6432 3393 239

T: 00 43 (0) 6432 3393 255

Tourist Information

Kur- und Fremdenverkehrsverband, Kurverwaltung

T: 00 43 (0) 6432 3393 260

Monday–Friday 08:00–18:00

Saturday 09:00–12:00

General Information

Bad Hofgastein

Useful numbers

Lost and found: 00 43 (0) 6432 624023

Tourist office: 00 43 (0) 6432 33 93 260

Police: 00 43 (0) 59133 5142

Fire brigade: 00 43 (0) 6432 6347

Ambulance: 00 43 (0) 6432 8500 0

Emergency Number

European Emergency Number: 112

Banking

Raiffeisenbank Gastein, Kaiser-Franz-Platz 4:
00 43 (0) 6432 6152

Oberbank AG, Kurgartenstraße 27:
00 43 (0) 6432 8751

Salzburger Sparkasse, Kirchplatz 9:
00 43 (0) 5010 0410 02

Volksbank, Kurgartenstraße 29:
00 43 (0) 6432 8306

Postsparkasse, Postgasse 4:
00 43 (0) 5776 7756 30

Each with a cash machine (Visa and Mastercard).

Physicians

Dr Gerhard Hofer, Kirchplatz 6:
00 43 (0) 6432 6228

Dr Robert Költringer, Kurgartenstraße 30:
00 43 (0) 6432 7447

Dentists

Dr Reinhard Morawa, Achenstraße 17:
00 43 (0) 6432 6144

Dr Annelies Zettinig-Schnitzhofer, Kirchenplatz 9:
00 43 (0) 6432 6453

Pharmacy

Kurapotheke, Dr Hugo Hörtnagl, Pyrkerstraße 5:
00 43 (0) 6432 6204

Mon-Fri 08:00–12:15 and 14:30–18:00,
Sat 08:00–12:00

Bad Gastein

Useful numbers

Lost and found: 00 43 (0) 6434 3744 21

Tourist office: 00 43 (0) 6434 2531 560

Police: 00 43 (0) 59133 5143

Fire brigade: 00 43 (0) 6434 2107

Ambulance: 00 43 (0) 6432 8500 0

Emergency Number

European Emergency Number 112

Banking

Oberbank AG: Bocksteiner Bundesstraße 1:
00 43 (0) 6434 6292

Raiffeisenbank Gastein: Bocksteiner Bundesstraße 5:
00 43 (0) 6434 2122

Salzburger Sparkasse, Bahnhofsplatz 7:
00 43 (0) 5010 0410 33

Cash machine (Visa and Mastercard) at all banks as well as the centre of Bad Gastein (next to Hotel Weismayr)

Physicians

Dr Florian Greinwald, Kaiser-Franz-Josef-Straße 43:
00 43 (0) 6434 2187

Dr Hannes Wolf, Bundesstraße 12:
00 43 (0) 6434 2915

Doctor on call weekday nights (19:00–07:00) and weekends (24 hours): T: 141

Dentists

Dr Alexander Linecker, Stubnerkogelstraße 50:
00 43 (0) 6434 2045 2

Dr Erwin Salbrechter, Poserstraße 10:
00 43 (0) 6434 3404

Pharmacy

Kurapotheke und -drogerie, Mag. Pharm. Diemut Strasser KG, Bocksteiner Bundesstraße 1c:

00 43 (0) 6434 2218

Mon-Fri 08:30–12:00 and 14:30–18:30,
Sat 08:30–12:00

The Bad Gastein and Bad Hofgastein pharmacies have a weekly rotating schedule of night and weekend services. Check opening hours by calling 00 43 (0) 06432 8500 0 (weekdays) or 141 (Sunday).

General Information

Category

Bad Hofgastein Hotels

★★★★★

Grand Park Hotel C4-1 Kurgartenstraße 26 T: 00 43 (0) 6432 6356 0

★★★★ S

Hotel Zum Stern B7-2 Weitmoserstraße 33 T: 00 43 (0) 6432 8450

Hotel Norica C4-3 Kaiser-Franz-Platz 9 T: 00 43 (0) 6432 8391 0

Hotel Sendlhof D5-4 Pyrkerstraße 34 T: 00 43 (0) 6432 3838 0

Hotel Österreichischer Hof C4-5 Kurgartenstraße 9 T: 00 43 (0) 6432 6216 0

Hotel St. Georg B4-6 Dr. Zimmermann Straße 7 T: 00 43 (0) 6432 6100 0

Hotel Kärnten B4-7 Dr. Zimmermannstraße 9 T: 0043 (0) 6423 6711 0

★★★★

Hotel Germania D4-8 Kurpromenade 14 T: 00 43 (0) 6432 6232

Hotel Alte Post D4-9 Kirchenplatz 4 T: 00 43 (0) 6432 6260

Hotel Carinthia C4-10 Dr. Zimmermann Str. 2 T: 00 43 (0) 6432 8374

Hotel Das Moser C4-11 Kaiser-Franz-Platz 2 T: 00 43 (0) 6432 6209 0

Hotel Palace D5-12 Alexander Moser Allee 13 T: 00 43 (0) 6432 6715

Hotel Astoria C3-13 Salzburgerstr. 24 T: 00 43 (0) 6432 6277

Hotel Alpina B4-20 Parkstraße 5-15 T: 00 43 (0) 6432 8475

★★★

Pension Berglift B5-14 Bundesstraße 252 T: 00 43 (0) 6432 6219

Haus Schafflinger C3-15 Grünlandstraße 14 T: 00 43 (0) 6432 6131 0

Hotel Zum Toni D6-16 Eisenstein 1 T: 00 43 (0) 6432 6629

Pension Ortnerhof E5-17 Feldingweg 18 T: 00 43 (0) 6432 6741

Hotel Winkler C/D4-18 Pfarrgasse 4 T: 00 43 (0) 6432 6248 0

Hotel Friedrichsburg D4-19 Pyrkerstraße 8 T: 00 43 (0) 6432 6290

Hotel Tauernblick B4-21 Parkstraße 5 T: 00 43 (0) 06432 8475

Hotel Alpenhof C4-22 Knoblachergasse 4 T: 00 43 (0) 06432 6430

Haus Mühlbacher D4-23 Kurpromenade 3 T: 00 43 (0) 06432 6446 0

Pension Gstrein C4-24 Wasserfallgasse 7 T: 00 43 (0) 6432 6485

Pension Sunkler D5-25 Pyrkerstraße 36 T: 00 43 (0) 664 6526 967

Hotel Salzburger Hof C4-26 Kaiser-Franz-Platz 1 T: 00 43 (0) 6432 6230

Bad Gastein Hotels

★★★★★

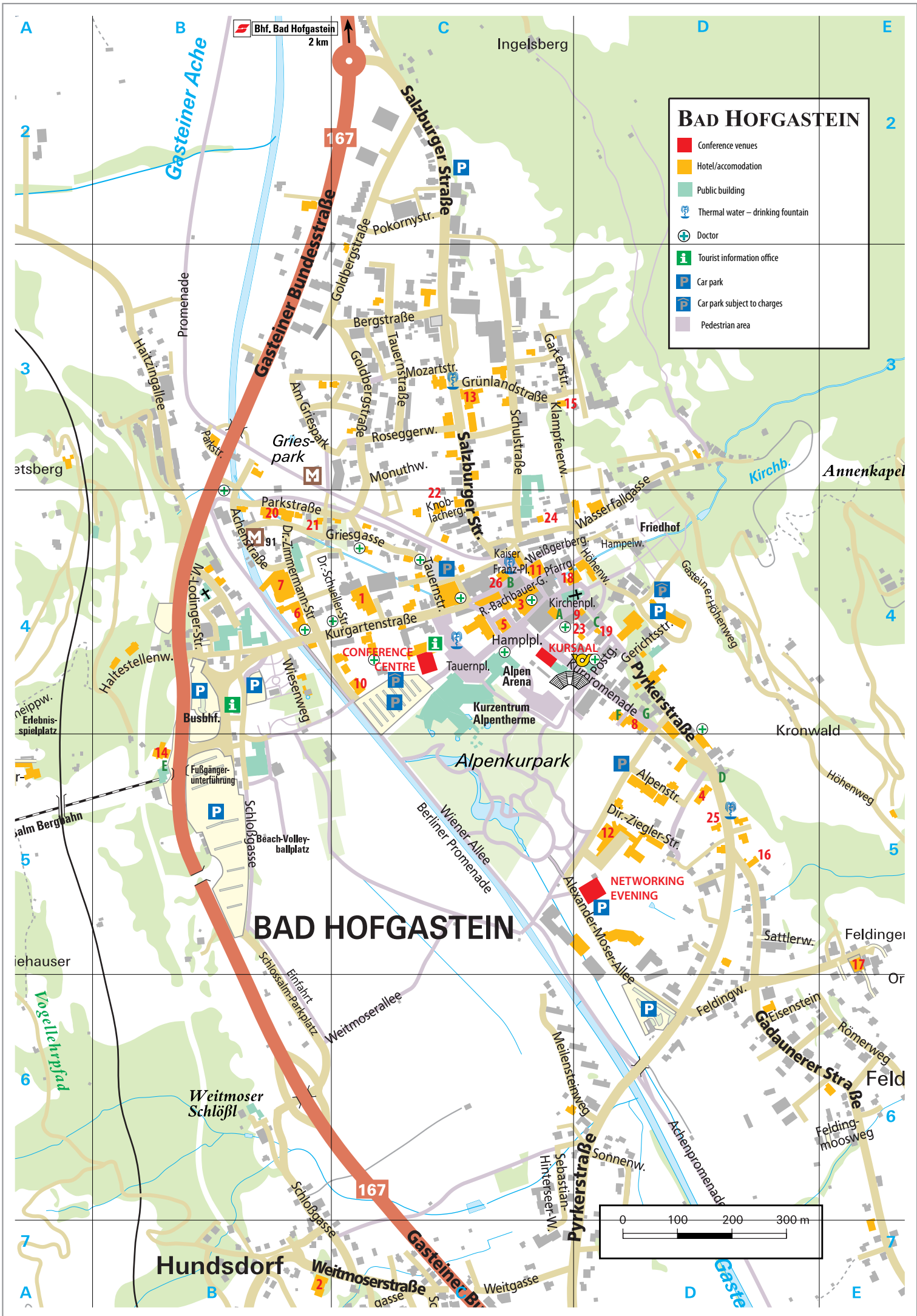
Europäischer Hof G2-43 Miesbichlstraße 20 T: 00 43 (0) 6434 2526 0

★★★★

Hotel Bellevue G4/G5-5 Karl-Heinrich-Waggerl Straße 9 T: 0043 (0) 6434 6006 0

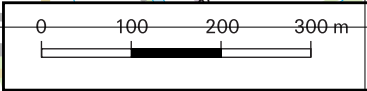
★★★

Pension Kerschbaumer G5-87 Karl-Heinrich-Waggerlstraße 26 T: 00 43 (0) 6434 2433



BAD HOFGASTEIN

- Conference venues
- Hotel/accomodation
- Public building
- ⊕ Thermal water – drinking fountain
- ⊕ Doctor
- i Tourist information office
- P Car park
- P Car park subject to charges
- Pedestrian area



BAD HOFGASTEIN

Gasteiner Bundesstraße
 167
 2 km
 Bhf. Bad Hofgastein

NETWORKING EVENING

CONFERENCE CENTRE

KURSAAL

Alpenkurpark

Hunds Dorf

Weitmoserstraße

Pykerstraße

Gadlauerer Straße

Wiener Allee
Berliner Promenade

Weitmoser Schloß

Feldinger Ort

Feldingmoosweg

Römerweg

Feldingmoosweg

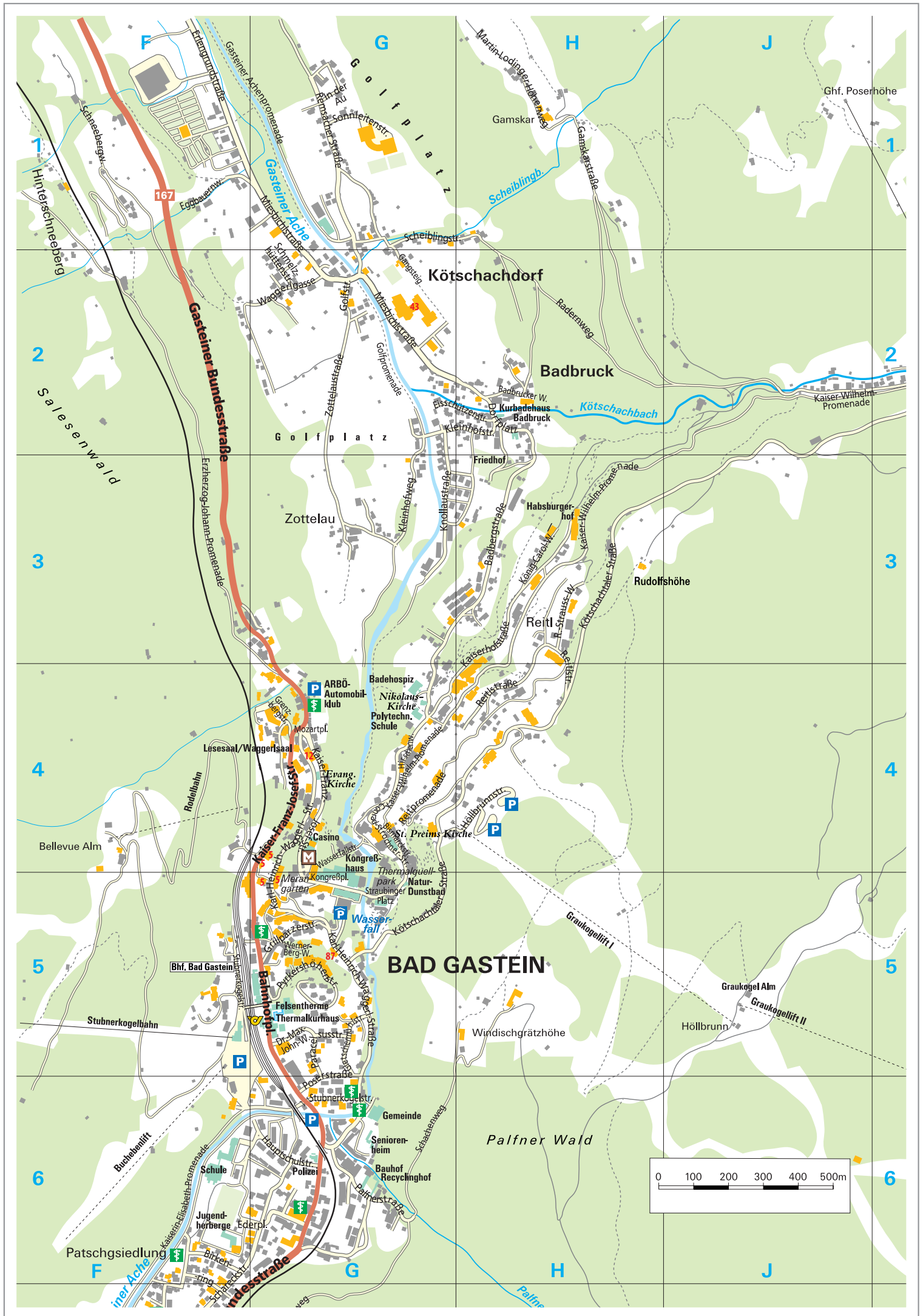
Feldingmoosweg

Feldingmoosweg

Feldingmoosweg

Feldingmoosweg

Feldingmoosweg



PROGRAMME OVERVIEW

Time	Wednesday	Thursday	Friday	Saturday
9:00	<ul style="list-style-type: none"> W1 Our health in 2040 2 W2 Preventable blindness B W3 Real world patient data 1 	<ul style="list-style-type: none"> F1 Public health leadership 2 F2 Building EU health policy for the future A F4 Personalised Medicine 2020 1 	<ul style="list-style-type: none"> A F5 Deploying eHealth F6 Health system performance 1 F8 Moving your body for health and well-being 2 	
10:00				
11:00				
12:00	<ul style="list-style-type: none"> Opening Plenary A EC Poster exhibition F 	<ul style="list-style-type: none"> L1 Health professional mobility 2 L2 Patient empowerment N L3 Health literacy G L4 Person-centred care 1 L5 Lunch break F 		
13:00				
14:00	<ul style="list-style-type: none"> F1 Public health leadership 2 F2 Building EU health policy for the future A F3 Balancing care coordination and patient choice 1 	<ul style="list-style-type: none"> F5 Deploying eHealth A F6 Health system performance 1 F7 From MDGs to the post-2015 agenda 2 		
15:00			<ul style="list-style-type: none"> W10 NCDs and the private sector 1 W11 Undocumented migrants 2 	
16:00				
17:00				
18:00	<ul style="list-style-type: none"> W4 Healthcare partnerships 1 W5 Hearing loss 2 	<ul style="list-style-type: none"> W6 European integration and social health insurance 1 W7 Health for jobs and prosperity in SEE 2 W8 Active and healthy ageing A W9 Health Programme 2014-2020 A 		
19:00				<ul style="list-style-type: none"> Conclusion evening E Networking evening P
20:00				
21:00				
S O C I A L P R O G R A M M E				

Kursaal
A Kursaal A (Plenary Hall)
B Kursaal B
F Kursaal Foyer/Tent

Conference Centre
1 Conference Centre Room 1
2 Conference Centre Room 2

Venues in hotels in Bad Hofgastein
G Grand Park Hotel **N** Hotel Norica
P Palace Hotel/Festival Hall

Venues in hotels in Bad Gastein
E Grand Hotel de l'Europe

★ 19:00 departure of shuttle buses from Conference Centre or your hotel in Bad Gastein

Even networking can be stressful sometimes.
Step away from the crowd.
Mute your phone and leave it in your bag.
Join us for a session of YOGA!

No mats required and you don't even need to change your clothes!

BUSINESS YOGA

MORNING YOGA

The energising poses will clear your mind, help you focus and leave you feeling relaxed throughout the rest of your day. Take deep breaths, have fun, and have a fantastic afternoon!

Feel like you need a jumpstart to your day, and coffee isn't the answer? This quick yoga routine will get you moving and breathing deeply, and motivate you to enjoy the day ahead!

When:
WEDNESDAY, 01 OCTOBER @ 17:40

Meeting place:
in front of the Conference Centre

When:
THURSDAY, 02 OCTOBER @ 08:30

Meeting place:
in front of the Conference Centre

09:00–11:00

Pre-conference Workshops

Conference Centre Room 2

W1 Our health in 2040

Kursaal B

W2 Preventable blindness

Conference Centre Room 1

W3 Real World Patient Data

11:00

Reception

Kursaal Foyer/Tent

European Commission poster session

12:00–14:00

Opening Plenary

Kursaal A

Welcome address and official opening

Keynote speech

Twitter round-up

Closing remarks

14:30–17:30

Parallel Forums

Conference Centre Room 2

F1 Public health leadership I

Kursaal A

F2 Building EU health policy for the future I

Conference Centre Room 1

F3 Balancing care coordination and patient choice

18:00–19:30

Workshops

Conference Centre Room 1

W4 Healthcare partnerships in Austria

Conference Centre Room 2

W5 Hearing loss

20:30

Reception

Kursaal

Gastein Welcome Reception

Workshops

W1

Our health in 2040. Four scenarios on future public health

09:00 – 11:00

Wednesday
1 October 2014

Conference Centre
Room 2

♦ Last online update:
30.09.2014

In the coming years, life expectancy will continue to rise, with large differences between population groups. More people will have a chronic disease and healthcare expenditures will increase. Which of these trends do we want to tackle first? People differ in what they think is most important. To make Europe healthier, we need to understand these differences to develop robust health policy strategies.

In this session, we will present four future scenarios based on different normative perspectives:

- In the best of health: Keep everyone healthy and cure diseases
- Everyone participates: support the 'less able' in society and promote participation
- Taking personal control: stimulate autonomy and freedom of choice
- Healthy prosperity: Keep healthcare affordable

Henk Hilderink, Director, National Institute for Public Health and the Environment (RIVM), the Netherlands ♦

Nancy Hoeymans, Project leader, National Institute for Public Health and the Environment (RIVM), the Netherlands

Caroline Costongs, Managing Director, EuroHealthNet

Scott L Greer, Professor, University of Michigan, USA ♦

Monika Kosińska, Programme Manager, Governance for Health, World Health Organization Regional Office for Europe

Moderated by Nick Fahy, Director, Nick Fahy Consulting Ltd, UK



Organised by the
National Institute for
Public Health and the
Environment (RIVM), the
Netherlands

W2

Preventable blindness

09:00 – 11:00

Wednesday
1 October 2014

Kursaal B

Opening Europe's eyes to a growing challenge

Eye diseases and preventable blindness have a significant impact on society that can be avoided through timely diagnosis and prevention.

Join the European Forum Against Blindness (EFAB) and its panel of experts for an in-depth overview of the cost of blindness throughout Europe and a discussion on how the challenge of preventable blindness can be addressed cost-effectively and should become a healthcare priority.

Glendon Harris, AMD Alliance International and Board Member, European Forum Against Blindness (EFAB)

Omer Saka, Director, Market Access Strategy and Health Economics Group, Deloitte, Belgium

Herbert Reitsamer, Senior Physician, Ophthalmology and Optometry Clinic, University Hospital, Paracelsus Medical University, Austria

Elio Borgonovi, SDA Bocconi University, Italy and President, Research Centre of Health and Social Service Management (CERGAS)

Renate Heinisch, Member of the European Economic and Social Committee (EESC), former MEP and pharmacist

Moderated by Ian Banks, Chair, European Forum Against Blindness (EFAB) and President of European Men's Health Forum



Organised by the
European Forum
Against Blindness
(EFAB), supported by
Novartis, Alcon and
Second Sight Medical
Products

Workshops

W3

Real World Patient Data. Enabling technologies for better patient outcomes

09:00 – 11:00
Wednesday
1 October 2014

Conference Centre
Room 1

♦ Last online update:
30.09.2014

This session will bring together industry, policy-makers and international experts on emerging technologies that harness the use of real world data to improve patient outcomes and accelerate clinical development. We will highlight the opportunity provided by robust data analysis and outline the current patient data activities in the EU 28 Member States.

The workshop will feature several leading technologies operating today that can fundamentally improve the way we treat patients.

- Presentation of the TEMPEST Technology Model – for benchmarking health system preparedness in Europe
- Practical examples of enabling technologies in real world data capture
- Presentation of the European best practice report on enabling technologies
- Discussion of the policy implications of real world data

The structure of this session will follow the format of the popular television show 'Dragon's Den'.

The 'Dragons' are five EU regulatory healthcare policy decision-makers:

Martin Seychell, Deputy Director-General, DG Health and Consumers, European Commission ♦

Pēteris Zilgalvis, Head of Unit, Health and Well-Being Unit, DG CONNECT, European Commission

Nathalie Kayadjanian, Senior Scientific Officer, Science Europe ♦

Mary Baker, former President, European Brain Council and Board Member, EAPM

Richard Torbett, Chief Economist, EFPIA

There will be four researchers who will present to the 'Dragons':

Wendy Currie, Professor of Information Systems, Audencia Nantes University, France

Brian Rothman, Medical Director Informatics, Vanderbilt University Medical Center

Ifty Ahmed, Founder and CEO, POW Health Website ♦

John Crawford, Healthcare Industry Leader Europe, IBM ♦

Moderated by Duane Schulthess, Managing Director, Vital Transformation



Sponsored by EFPIA
with the support of the
Fellowship of Post-graduate
Medicine and
EAPM and organised by
Vital Transformation

Speakers
Panellists
Moderators

+ Location Map

Latest
EHFG 2014 Programme
Version

Personalised
Programme

Live
Twitter Feed
#ehfg2014

EHFG APP

DOWNLOAD NOW

EHFG Conference
First EHFG Mobile Application

Opening Plenary

12:00 – 14:00
Wednesday
1 October 2014

Kursaal A

♦ Last online update:
30.09.2014

This year's European Health Forum Gastein conference will reflect on the opportunities and risks for health in light of the outcomes of the recent European elections and will discuss during the course of two high-level plenary debates how to maintain and improve the health of European citizens in a newly structured political scene.

During the course of the conference and especially in the plenary sessions we would like to address the following questions:

1. What are the possible developments of the European social model and its core values?
2. After the first 20 years of an EU health mandate what should be the EU's role in health and health systems in the next 20 years?
3. In preparation for the next legislative period and the implementation of its Europe 2020 Growth Strategy, how will the current policy frameworks and instruments have to be used or reviewed in order for the EU to fulfill its role in promoting, protecting and restoring the health of its citizens?
4. As European citizens demand more value for money in health care, what can the EU contribute to improving the performance and efficiency of Member States' health systems?

Welcome address and official opening

[Helmut Brand](#), President of the International Forum Gastein

[Sabine Oberhauser](#), Minister of Health, Austria

[Agis Tsouros](#), Director of the Division Policy and Governance for Health and Well-being, WHO Europe ♦

[Martin Seychell](#), Deputy Director-General, DG Health and Consumers, European Commission ♦

Keynote speech

[George Papandreou](#), former Prime Minister of Greece and President of Socialist International

High-level debate

[Alojz Peterle](#), Member of the European Parliament (EPP, Slovenia)

[John Bowis](#), former Member of the European Parliament (UK)

Member of the European Parliament (tba)

[Sabine Oberhauser](#), Minister of Health, Austria

[Agis Tsouros](#), Director of the Division Policy and Governance for Health and Well-being, WHO Europe ♦

[Martin Seychell](#), Deputy Director-General, DG Health and Consumers, European Commission ♦

[George Papandreou](#), former Prime Minister of Greece and President of Socialist International

[Helmut Brand](#), President of the International Forum Gastein

Moderated by [Josep Figueras](#), Director, European Observatory on Health Systems and Policies

Twitter round-up

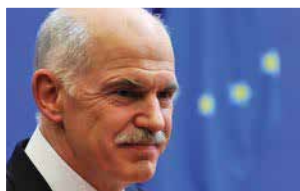
[Maggie Davies](#), Executive Director, HAPI and a member of the Young Forum Gastein Network

Live cartooning

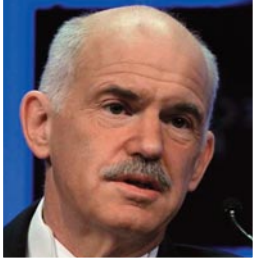
[Floris Oudshoorn](#) will be cartooning this session live. He will be doing topical cartoons throughout the conference.

Closing remarks

[Helmut Brand](#), President of the International Forum Gastein



Keynote



George Papandreou

Europe's future depends on a return to our core social values, which include respecting and engaging our citizens, and helping secure a better quality of life. Our "health" cannot be overlooked: the health of our political institutions, the health of our planet, the health of our democracies and of course, the health of our citizens.

A united Europe, one that pools its strengths, and stands on its collective will, identity and solidarity can help repair the damage inflicted by the economic crisis. The financial crisis, which has had terrible repercussions for Europe – and in particular for the health systems of many of the Member States - has shown us that austerity is not the answer. Cutting education and health are counterintuitive actions – these are the areas where citizens want better services; investing in the future of Europe means investing in our citizens, as well as in technology and innovation to provide jobs, and better services.

As PM during the onset of the crisis in Greece, I maintained that the solution for Greece was based on reforms, especially those that furthered greater transparency and democracy. Over time, it became obvious to the European leadership that the crisis was an indication of the systemic problems faced by Europe; the crisis was not simply a Greek matter.

The reforms to the health sector that my government implemented, many of which brought about a sharp reduction in fraud, are indicative of my general approach: collaboration with multiple stakeholders to strengthen our institutions and bring about greater transparency.

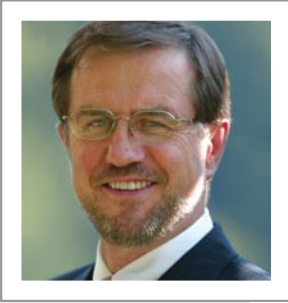
Only by increasing transparency and engaging citizens can we bring about a respect for government, which has been on the wane as people feel their voices and votes no longer count. The focus on markets rather than people has led to dangerous trends: a rise in populism and extremism. We saw this clearly in the results of the recent European elections, as well as globally, with the rise of groups such as ISIS and Boko Haram, which capitalise on people's disenchantment through hate, sectarianism and tribalism.

We need to humanise globalisation, and this includes a renewed commitment by Europe to Europe; to strengthen social stability, including innovating the health sector, as part of the overall growth policy.

These policy issues are all interconnected – as we, and our futures are – and perhaps this the broadest lesson of the crisis.

George Papandreou
Former Prime Minister, Greece

Statement



Alojz Peterle, MEP (EPP, Slovenia)

A prevention strategy should not just be a slogan, but a true target policy

Health is one of the most important values in people's lives and it is an essential part of both economic and social success. Worrying health trends, particularly increasing rates of cancer, cardiovascular disease, diabetes and obesity, despite advances in treatment, mean that this value is increasingly under threat.

The recent European elections sent a clear message to the European institutions that the EU must address the concerns and expectations of its citizens. We need strong leadership and a bold vision to reconnect European citizens to decision-making processes in the EU, and to connect European policy to the people.

The impacts of austerity measures such as cuts to social services and unemployment, have taken their toll on people, their health and their faith in the political processes.

I am pleased that all the major European political groups included a health priority in their manifestos for the European Parliament elections. For instance, the European People's Party (EPP) recognised "the need to provide more added-value to the health of EU citizens".

I believe that health systems must shift their current focus from expensive and ineffective late-stage disease response towards more result-based and cost-effective prevention measures as well as early intervention strategies. In light of rapidly aging populations and increased incidence of lifestyle diseases such as cancer, diabetes, heart diseases, behavioural interventions have become a high priority for health systems.

To my strong belief, health promotion and disease prevention are key factors for the long-term sustainability of health systems and a way of pointing towards a healthy society. The actions of health promotion should be understood positively as the way of diminishing the inflow of new patients. In the long run, prevention is the most cost-effective response for improving the state of European health.

Health and then healthcare systems can take every opportunity to work with people to prevent the preventable and manage the manageable. The EU should play a unique role in health promotion and disease prevention.

Alojz Peterle

President of MEPs Against Cancer group (MAC)

Co-chair of the Working Group on Health in the European Parliament

Forum 1

Session 1 Public health leadership I

14:30 – 17:30

Wednesday

1 October 2014

Conference Centre
Room 2

The question of health leadership, the kind of leaders that we require and the values and skills that they possess, are becoming ever more important in the context of a rapidly changing environment and wide variations in available resources. This makes leadership in public health a complex and constantly evolving issue. The importance of understanding and harnessing effective leadership as part of achieving public health goals is critical to reducing inequalities and improving health and well-being.

This first session will introduce the topic and present the latest leadership research, before considering the extent to which the educational needs of public health professionals are being met in order to develop solid leadership competencies across organisational hierarchies. Following this, leaders with a range of different professional perspectives will offer their professional and practical experience and insights on the topic of leadership for public health.

Investigating leadership excellence to improve health and reduce inequalities

Welcome

Harry Rutter, London School of Hygiene and Tropical Medicine, UK

Video introduction: What is public health leadership?

Ma Ying-jeou, President, Taiwan R.O.C.

Wen-Ta Chiu, Minister, Ministry of Health and Welfare, Taiwan R.O.C.

Shu-Ti Chiou, Director-General of Health Promotion Administration, Ministry of Health and Welfare, Taiwan R.O.C.

Helmut Brand, Head of Department of International Health, Maastricht University, the Netherlands

Harm Jan Driessen, former COO of the Management Board of Maastricht UMC+, the Netherlands

Dirk Ruwaard, Department of Health Services Research, Maastricht University, the Netherlands

Andrzej Ryś, Director Health Systems and Products, DG Health and Consumers, European Commission

Onno van Schayck, Scientific Director of the Netherlands School of Primary Care, the Netherlands

Developing leaders fit to face the challenges of public health in Europe

Kasia Czabanowska, Associate Professor, Maastricht University, the Netherlands

Going out on a limb: The hurdles and challenges we face in leadership to tackle health inequalities

Harry Burns, Professor of Global Health, University of Strathclyde, UK

Patient leadership, empowerment and technological innovation

Sara Riggare, Doctoral Student, Karolinska Institutet, Sweden

Health leadership from an NGO perspective

Jin-Chuan Sheu, President, Liver Disease Prevention & Treatment Research Foundation, Taiwan, R.O.C.

Hsiao-Ching Nien, CEO, Liver Disease Prevention & Treatment Research Foundation, Taiwan, R.O.C.

Audience Questions and Answers Round

Moderated by Harry Rutter, London School of Hygiene and Tropical Medicine, UK



Organised by Health
Promotion
Administration,
Ministry of Health and
Welfare, Taiwan R.O.C.

Session 1 Building EU health policy for the future I

14:30 – 17:30
Wednesday
1 October 2014

Kursaal A

♦ Last online update:
18.09.2014

This session will focus on global health, analysing it from a European perspective, mindful of EU interests, values, expertise and instruments. The topic will be approached from three different angles:

- global health governance, referring mainly to those institutions and processes of governance which are related to an explicit health mandate, such as the World Health Organization (WHO);
- global governance for health, referring mainly to those institutions and policies of global governance which have an impact on health such as, for example, international trade or development policies;
- governance for global health, referring to the governance mechanisms established to contribute to global health.

Introduction

[Martin Seychell](#), Deputy Director-General, DG Health and Consumers, European Commission ♦

Global health governance: The EU working “with and at” WHO

The first panel will assess the role played by the EU in the WHO governing bodies at a time when the WHO is undergoing a reform process. It will also consider the cooperation processes put in place by the EC and the WHO.

Setting the scene

[Louise van Schaik](#), Senior Research Fellow, Clingendael Institute

Responses

[Lourdes Chamorro](#), Health and Social Affairs, European External Action Service (EEAS)

[Leen Meulenbergs](#), Executive Manager, Strategic Partnerships, WHO Regional Office for Europe

Global governance for health: EU trade and health policies

The second panel will look at how other global policy areas have direct and indirect effects on global health. International trade and regulatory cooperation will be taken as an illustration of that process in the particular context of the negotiation of the Transatlantic Trade and Investment Partnership (TTIP).

Setting the scene

[Meri Koivusalo](#), National Institute for Health and Welfare, Finland

Responses

[Ratso Signe](#), DG TRADE, European Commission

[Emma Woodford](#), Interim Secretary General, European Public Health Alliance

Governance for global health: EU and national strategies for global health

The third panel will look at the mechanisms and policies designed by health authorities, both at EU and Member States' levels, to achieve coherence between internal and external policies through global health strategies. The 2010 Commission Communication on global health and some of the national strategies will be assessed and discussed and common goals and values will be highlighted.

Setting the scene

[Mathias Bonk](#), Researcher, Ruprecht-Karls-Universität Heidelberg, Germany

Responses

[Kevin McCarthy](#), DG Development and Cooperation – EuropeAid, European Commission

[Björn Kümmel](#), Ministry of Health, Germany ♦

Conclusions

Young Forum Gastein perspective: [Christoph Aluttis](#), PhD Candidate, Maastricht University, the Netherlands
[Ilona Kickbusch](#), Director, Global Health Programme, Graduate Institute of International and Development Studies, Switzerland



Organised by the
DG Health and
Consumers, European
Commission



Co-funded by
the Health Programme
of the European Union

This forum is part of
the 17th European
Health Forum Gastein
conference which has
received funding from
the European Union, in
the framework of the
Health Programme
(2008–2013).

Forum 3

Session

Balancing care coordination and patient choice

14:30 – 17:30

Wednesday

1 October 2014

Conference Centre
Room 1

Last online update:
30.09.2014

Strengthening Primary Healthcare (PHC), particularly in 'social-insurance countries' with their traditionally high freedom of choice, is nowadays seen as an instrument to raise quality and continuity of care leading to improved health outcomes. Primary Healthcare should provide a comprehensive scope of health services such as first contact care for acute health problems, disease management for acute and chronic diseases and prevention. Coordination of care is a core attribute of PHC and refers to the ability to guide the patient through the health system.

In its most restrictive form, the patient can only use one provider as a single entry point to the system (gatekeeping system). Such restrictions conflict with the habit or the idea of patients' freedom of choice concerning providers and the point of entry. Different countries cope with the trade-off between these conflicting goals in different ways.

The forum session will focus on the question of choice by:

- analysing typical care situations;
- working out the typical care procedures in different settings; and
- the pros and cons from the perspective of different stakeholders from different countries.

The audience will not only be invited to contribute to the discussion, but also to influence the programme by answering condensed questions and giving immediate feedback to the speakers.

In this session we will not only concentrate on health system aspects but will also lay a specific focus on the patients' perspective. Representatives of patients' organisations and all participants in their role as patients are invited to contribute their own experiences as well as their professional expertise.

Solving the conundrum

Addressing choice in the Austrian primary healthcare reform: Policy options

Clemens Martin Auer, Director General, Federal Ministry of Health, Austria

Let's ask! What happens, if...?

Peter Groenewegen, Director, NIVEL, the Netherlands

Dominique Polton, Economist, CNAMTS, France

Josef Probst, Director General, Main Association of Austrian Social Security Institutions, Austria

Balancing choice and continuity of care: Addressing the conundrum

Ellen Nolte, former Director, Health and Healthcare, RAND Europe, Cambridge, UK

Interactive panel discussion: Freedom of choice – a value in itself?

José M Martin-Moreno, Professor, University of Valencia, Spain

Ellen Nolte, Director, Health and Healthcare, RAND Europe, Cambridge, UK

Suzanna Palkonen, European Patients' Forum

Chaired by Josep Figueras, Director, European Observatory on Health Systems and Policies



*Organised by the
Federal Ministry of
Health, Austria and the
Main Association of
Austrian Social
Security Institutions in
cooperation with the
European Observatory
on Health Systems
and Policies*

Workshops

W4

Healthcare partnerships in Austria

18:00 – 19:30
Wednesday
1 October 2014

Conference Centre
Room 1

♦ Last online update:
30.09.2014



Organised by
Association of the
Austrian Pharmaceutical
Industry (PHARMIG)

A modern and successful healthcare system needs from time to time a step-change in its structure and performance level. The demand of any population accessing healthcare services rises under normal circumstances, but public budgets and existing healthcare structures are often a barrier for reforms.

The know-how and experience of main stakeholders and their will to further improve the healthcare system are key success factors for any reform.

This session underlines the relevance of partnerships in the healthcare sector introducing two role models initiated by Pharmig in cooperation with the Austrian Ministry of Health on the one hand and the Main Association of Austrian Social Security Institutions on the other hand.

Alexander Hagenauer, Director General, Main Association of Austrian Social Security Institutions

Pamela Rendi-Wagner, Director General, Public Health and Medical Affairs, Ministry of Health, Austria

Christoph Male, Professor of Pediatrics, European Paediatric Network EnprEMA representative ♦

Chaired by Robin Rumler, President, PHARMIG

Co-chaired by Jan Oliver Huber, Secretary General, PHARMIG

W5

Hearing loss

18:00 – 19:30
Wednesday
1 October 2014

Conference Centre
Room 2



Organised by Agir
Pour l'Audition
(Acting for Hearing)

Hearing loss is the number one isolation factor for EU citizens. It's ignored and can be prevented and improved.

During our session we aim to increase awareness about the reality of hearing loss in the EU (all ages, and especially vulnerable patient groups, such as children and older populations) and about the consequences for EU citizens and families.

With such awareness, and its consequence of increased support from policy-makers, scientists, and clinicians, we can improve clinical practices, rehabilitation tools and education systems for hearing-impaired people to be better engaged in society and achieve a higher level of quality of life.

We will discuss the following topics:

- the need for epidemiologic data: review of EU numbers, early detection at all ages, identification of problems associated with hearing loss;
- we shall discuss the cognitive and societal impact of hearing loss;
- the importance of having a new economic approach to hearing rehabilitation technology.

In our workshop we expect to discuss a call for actions at a European level to improve the current situation.

Deniz Baskent, University Medical Center Groningen, Rijksuniversiteit Groningen, the Netherlands

Jens Kofoed, General Manager William Demant Holding, France

Pierre Anhoury, CEO, Agir Pour l'Audition

Chaired by Bruno Frachet, Hôpital Rothschild, France

09:00–12:00

Parallel Forums

Conference Centre Room 2

F1 Public health leadership II

Kursaal A

F2 Building EU health policy for the future II

Conference Centre Room 1

F4 Personalised Medicine 2020

12:30–14:00

Lunch Workshops

Conference Centre Room 2

L1 Health professional mobility in Europe

Norica Hotel

L2 Patient empowerment

Grand Park Hotel

L3 Health literacy

Conference Centre Room 1

L4 Person-centred care

Kursaal Tent/Foyer

L5 Lunch Break

14:30–17:30

Parallel Forums

Kursaal A

F5 Deploying eHealth. The time to hesitate is over! I

Conference Centre Room 1

F6 Health system performance I

Conference Centre Room 2

F7 From MDGs to the post-2015 agenda

18:00–19:30 (18:00–19:00–20:00) Workshops

Conference Centre Room 1

W6 European integration and social health insurance

Conference Centre Room 2

W7 Health for jobs and prosperity in South-eastern Europe

Kursaal A

W8 Active and Healthy Ageing (18:00–19:00)

Kursaal A

W9 EU Health Programme 2014–2020 (19:00–20:00)

20:30

Networking Evening

Festival Hall, Hotel Palace

“Black & White” themed dinner

Forum 1

Session 2 Public health leadership II

09:00 – 12:00

Thursday

2 October 2014

Conference Centre
Room 2

Strong leadership is crucial to achieving progress in the public health field and solving unprecedented and complex health challenges. This requires a style of leadership that is rarely of a command and control variety but more often what has been termed 'adaptive' leadership: leading in contexts where there is considerable uncertainty and ambiguity, and where there is often imperfect evidence and an absence of agreement about both the precise nature of the problem and the solutions to it.

This session will examine leadership from local, national and international perspectives, featuring leaders from Asia and Europe, and will compare the similarities and differences between leadership at these different geo-political levels. Towards the end of the session we will examine the important concept of health diplomacy and take a look at the prospects for health leadership in light of the outcome of the recent European elections.

Throughout these sessions we are keen for the audience to share their experiences of the biggest leadership challenges they have encountered or witnessed in their work. We are also especially keen to hear the opinions of the next generation of public health leaders.

From local to international health leadership, and prospects for the future

Local leadership in Taiwan

[Jason Hu, Mayor of Taichung City, Taiwan, R.O.C \(via pre-recorded video\)](#)

Local leadership in Europe

[Shpend Ahmeti, Mayor of Pristina, Republic of Kosovo](#)

Effective national leadership for improving health and reducing inequalities

[Shu-Ti Chiou, Director-General of Health Promotion Administration, Ministry of Health and Welfare, Taiwan R.O.C. \(via pre-recorded video\)](#)

The challenge of leading for health at an international level

[Alojz Peterle, Member of the European Parliament \(EPP, Slovenia\)](#)

Health diplomacy and prospects for better public health leadership in light of the European elections

[Ilona Kickbusch, Director, Global Health Programme, Graduate Institute of International and Development Studies, Switzerland](#)

Plenary Discussion

What are the audience's experience of the biggest leadership challenges they have come across in their day to day work and the positive or negative ways these were dealt with? Do young professionals feel they are equipped with the right skills and have received the necessary training to join the next generation of public health leaders?

Summing-Up

[Harry Rutter, London School of Hygiene and Tropical Medicine, UK](#)

Moderated by Harry Rutter, London School of Hygiene and Tropical Medicine, UK



Organised by Health
Promotion
Administration,
Ministry of Health and
Welfare, Taiwan R.O.C.

Forum 2

Session 2 Building EU health policy for the future II

09:00 – 12:00
Thursday
2 October 2014

Kursaal A

◆ Last online update:
30.09.2014

Stakeholder involvement: Not enough, just right or too much of a good thing?

While there is broad agreement that health is a matter of relevance across policies and that its promotion requires the commitment of multiple actors, there is room for discussion in what concerns the right balance in the relationship between public health authorities and stakeholders.

Have the public bodies been played by industry in the recent past, as some fear? Or, quite the opposite, is it the case that we need to develop partnerships with NGOs and the for-profit sector to ensure faster results? Or, perhaps still, is the existing cooperation striking the right balance? In hindsight, cases of lack of regulation are not difficult to identify in the wake of the financial crisis. On the other hand, examples of poorly devised legislation can also be easy to come by. How much and what type of involvement should stakeholders have in the development of public policy in the field of health? What governance structure should frame those contributions?

Interesting examples for this debate may be drawn from the EU action on nutrition and physical activity. It is framed by the 2007 Strategy for Europe on Nutrition, Overweight and Obesity-related Health Issues, that set up action-oriented partnerships involving the Member States (High Level Group for Nutrition and Physical Activity) and civil society (EU Platform for Action on Diet, Physical Activity and Health). Within the scope of the Platform, stakeholders have already launched more than 300 voluntary commitments. Examples range from dedicated newsletters targeting expert audiences to a food and beverage industry pledge not to advertise to children under the age of twelve and a variety of results, from basic to excellent, have been achieved. What is now the best way forward?

[Hanne Melin, Policy Strategy Counsel EMEA, eBay](#)

[David Stuckler, Professor of Political Economy and Sociology, Oxford University, UK](#)

Debate moderated by Peter O'Donnell, Associate Editor, European Voice

Young Forum Gastein Perspective

[Eleanor Brooks, Lancaster University; Research Associate, European Public Health Alliance](#)

Scientific advice: Between innovation and health protection

When preparing its policy and proposals relating to consumer safety, public health and the environment, the Commission relies on independent Scientific Committees to provide it with sound scientific advice and to draw its attention to new and emerging problems. Their opinions are vital for policy-makers to ensure the highest level of health and environmental protection that European citizens expect from the EU institutions. Policy-making based on sound science is the main principle underpinning risk governance and regulation in the European Union.

This part of the session will shed light on the working of the EU Scientific Committees, as well as on the principles governing their functioning. Moving from specific scientific opinions, the workshop will address the question of how best to ensure appropriate involvement of stakeholders and citizens.

Introduction

[Donata Meroni, Deputy Head Unit, Health Information Unit, European Commission](#) ◆

Round table discussion, followed by a discussion with the audience with:

[Edith Bon, World Alliance for Mercury Free Dentistry](#)

[Breda Flood, European Federation of Allergy and Airways Diseases Patients Associations \(EFA\)](#)

[Thomas Platzek, Chair of the Scientific Committee on Consumer Safety \(SCCS\)](#)

[Sara Roda, Council of European Dentists \(CED\)](#)

[Eduardo Rodríguez-Farré, Scientific Committee on Emerging and Newly Identified Health Risks \(SCENIHR\)](#)

[Matthias Vey, International Fragrance Association \(IFRA\)](#)



Organised by the
DG Health and
Consumers, European
Commission



Co-funded by
the Health Programme
of the European Union

This forum is part of the 17th European Health Forum Gastein conference which has received funding from the European Union, in the framework of the Health Programme (2008–2013).

Forum 4

Session

Personalised Medicine 2020

09:00 – 12:00
Thursday
2 October 2014

Conference Centre
Room 1

Personalised Medicine (PM) is one of the most innovative areas in the future of health research. Its high potential, for patients, citizens and the economy is not being fully realised due to fragmented activities, insufficient communication and lack of generic solutions. The implementation of PM is therefore a key challenge in Europe and beyond.

The EU-funded Coordination & Support Action PerMed was initiated to step up stakeholder coordination to allow synergies and avoid duplication or competition, and ensure maximum transparency to equip Europe to lead the world. Its aim is to develop recommendations to foster the implementation of PM in transnational research and health systems.

Establishing an EU dialogue platform on Personalised Medicine

PerMed recommendations

Angela Brand, Professor, Maastricht University, the Netherlands

Erika Hakenitz, The Netherlands Organisation for Health Research and Development (ZonMw)

Lada Leyens, Maastricht University, the Netherlands

Early dialogue and regulatory aspects

Falk Ehmann, European Medicines Agency (EMA), UK

Legal and ethical aspects

Effy Vayena, University of Zurich, Switzerland

Citizens' perspective and needs

Kaisa Immonen-Charalambous, European Patients' Forum (EPF)

A hospital's perspective

Antonio L Andreu Periz, Instituto de Salud Carlos III, Spain

The General Practitioner's perspective

Ferenc Hajnal, European Union of General Practitioners (UMEO), Hungary

Best practice example – Rare Diseases

Christoph Klein, University Munich, Germany

Best practice example – Nutrition

Andre Boorsma, Netherlands Organisation for Applied Scientific Research (TNO), the Netherlands

Moderated by Clive Cookson, Journalist, Financial Times



Organised by
Coordinating &
Supporting Action
PerMed, Seventh
Framework Project
(EU Grant No. 602139)



Co-funded by
the Health Programme
of the European Union

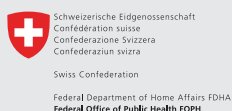
Lunch Workshops

L1

Health professional mobility in Europe

12:30 – 14:00
Thursday
2 October 2014

Conference Centre
Room 2



*Sponsored by the Swiss
Federal Office of Public
Health and organised in
collaboration with the
European Observatory
on Health Systems and
Policies*

Health professional mobility is affecting the size and composition of the health workforce in countries and with it the performance of health systems. Health professional mobility, recruitment and retention are therefore topics that are of high political relevance for policy makers in Europe.

Recent research has demonstrated that health professional mobility is rapidly changing. It is also affecting countries, professions, health systems and patients in different ways. Adequate policy responses, therefore, need to adopt rather different strategies.

Introduction and rules of the game

Josep Figueras, Director, European Observatory on Health Systems and Policies

Key note: Recent trends in health professional mobility, recruitment and retention

James Buchan, Professor, Queen Margaret University, UK

Panel discussion on the benefits and cost of health professional mobility with:

Pascal Strupler, Director-General, Federal Office of Public Health, Switzerland

Francesca Colombo, Organisation for Economic Co-operation and Development (OECD)

Miklós Szócska, former Secretary of State for Health, Semmelweis University, Hungary

Pascal Garel, Secretary-General, European Hospital Federation

Gilles Dussault, Director, WHO Collaborating Centre on Health Workforce Policy and Planning, Portugal

L2

Patient empowerment

12:30 – 14:00
Thursday
2 October 2014

Norica Hotel

◆ Last online update:
23.09.2014



*Organised by the
European Patients'
Forum in cooperation
with Sanofi*

Recent austerity measures have impacted on patient access to screening, diagnosis, treatment, care and rehabilitation.

The workshop will present an opportunity to:

- hear about and discuss equity and empowerment in and access to healthcare;
- be informed about the Stakeholder Partnership on Equity of Access to Healthcare;
- discuss how health stakeholders can align priorities and cooperate to ensure that empowerment and equity in health become a EU reality.

Ilona Kickbush, Director, Global Health Programme, Graduate Institute of International and Development Studies, Switzerland

Stanimir Hasardzhiev, Board Member, European Patients' Forum

Ian Banks, President, European Men's Health Forum

Milena Richter, Senior Director, European Affairs, Sanofi ◆

Nathalie Chaze, Head of Healthcare Systems Unit, DG Health and Consumers, European Commission

John Bowis, former Member of the European Parliament ◆

Nicola Bedington, Executive Director, European Patients' Forum ◆

Chaired by Tamsin Rose, Progress Works

Lunch Workshops

L3

Health literacy

12:30 – 14:00
Thursday
2 October 2014

Grand Park Hotel

Health literacy is a strategy to empower people making choices in terms of health. Health literacy will be instrumental in the context of the Cross-Border Healthcare Directive and general mobility of people. The Directive, which is currently in its implementation phase, facilitates treatment outside the home country and promises better access to health care abroad. Despite the benefits and opportunities there lie also a few challenges ahead – language, culture, diversity of health systems.

This session looks at a future Europe becoming more ‘mobile’ in terms of health and health care; it addresses the following questions:

- What can European citizens expect from a EU single health market?
- How far does a single health market contribute to reducing health inequalities between regions and also between social groups such as migrants?
- What steps are to be taken concerning EU citizens’ health literacy for them to benefit from cross-border healthcare?

Karin Kadenbach, Member of the European Parliament (S&D, Austria)

Jan Geissler, Director, European Patients Academy on Therapeutic Innovation

Ramazan Salman, Director, Ethno-Medical Center Hannover (MiMi Project)

Sylvain Giraud, Head of Unit, Strategy and International Unit, DG Health and Consumers, European Commission

Pēteris Zilgalvis, Head of Unit, Health and Well-Being Unit, DG CONNECT, European Commission

Moderated by Peter O’Donnell, Associate Editor, European Voice

 Maastricht University



Organised by
Maastricht University
and MSD Europe, Inc.

L4

Person-centred care. Towards a safer and smarter future

12:30 – 14:00
Thursday
2 October 2014

Conference Centre
Room 1

All countries are facing major challenges in the delivery of high quality care. Together we have to make choices about the healthcare we want and the best way to deliver it. Adopting person-centred care (PCC) approaches is core to transforming mindsets, cultures, structures and processes in the pursuit of quality care for all. PCC is both a rallying cry to change and a first step to transforming healthcare.

In this workshop we will attempt to arrive at a shared narrative on person-centred care through groupwork to explore the current and potential future pathways of a number of fictitious patients, followed by group feedback and plenary discussion. We will also:

- set out a vision for person-centred healthcare in Europe;
- identify policy priorities for co-creating person-centred healthcare for all;
- explore practical steps to delivering safer, smarter, person-centred healthcare that is sustainable.

Eva Türk, Senior Researcher, DNV GL, Norway

Stephen Leyshon, Deputy Programme Director, DNV GL, Norway

Young Forum Gastein alumnus: Dave Barron, Senior Policy Advisor, Monitor, UK

Young Forum Gastein alumnus: Hédinn Svarfald Björnsson, Project Leader, Determinants of Health, Directorate of Health, Iceland

Moderated by Nick Fahy, Director, Nick Fahy Consulting Ltd, UK



 DNV GL

Organised by DNV GL,
Strategic Research
and Innovation,
Healthcare Programme
and Young Forum
Gastein

L5

Lunch Break

12:30 – 14:00
Thursday
2 October 2014

Kursaal Tent/Foyer

No presentations will be held in this session. This lunch break is designed as an informal gathering to encourage networking among delegates. You can use this valuable opportunity to make connections, seek out others with similar interests and develop personal and professional relationships.

Session 1 Deploying eHealth. The time to hesitate is over! I

14:30 – 17:30
Thursday
2 October 2014

Kursaal A

Today, with the prevalence of chronic diseases, demand for health and social services increasing and becoming more expensive and a scarcity of resources (e.g. healthcare professionals), telemedicine is a key tool, not only because it can improve prevention, diagnosis, treatment and rehabilitation, but also because of its cost-effectiveness.

However, at the same time, the most frequently cited barrier to the implementation of telemedicine solutions globally is the perception that the cost of telemedicine is too high.

The purpose of this session is to demonstrate the effectiveness of telemedicine for tackling chronic and other diseases such as Chronic Obstructive Pulmonary Disease (COPD), chronic heart failure and depression, and also to share strong evidence that indeed telemedicine can be used in a cost-effective way.

This will be demonstrated by presenting a series of EU projects such as United4Health and MasterMind, which pay particular attention to cost-effectiveness, providing the required evidence that is currently missing and impeding the deployment of telemedicine.

All of the presented projects pay a lot of attention to the dissemination and exploitation of results among policy-makers, healthcare managers, patients/citizens, insurers and healthcare professionals.

This session will also provide an opportunity to share the experience of Member States who have been successful in implementing telemedicine as well as underlining the importance of good data collection for telemedicine.

Telemedicine

Introduction

Pēteris Zilgalvis, Head of Health and Well-Being Unit, DG CONNECT, European Commission

Speakers will include:

Claus Duedal Pedersen, Chief Innovation Officer, Odense University Hospital, Denmark

Ane Fullaondo Zabala, Project Manager, International Research Center for Chronicity (Kronikgune), Spain

Heleen Riper, Professor, VU University Amsterdam, the Netherlands

Peeter Ross, eHealth expert, eHealth Foundation, Estonia

Ernst Hafen, Professor, ETH Zurich, Switzerland

Moderated by Edwin Maarseveen, Policy Officer, eHealth Unit, DG Health and Consumers, European Commission



*Sponsored and
organised by the DG
Communications
Networks, Content and
Technology (DG
CONNECT), European
Commission*

Session 1 Health system performance I

14:30 – 17:30

Thursday

2 October 2014

Conference Centre
Room 1

Health System Performance – What should be on the EU menu?

Improving health system performance is on the political agenda in all countries. Member States are striving to build high performing health systems. But what is the EU's contribution to health systems' performance given that EU actions in many areas affect the health of Europe's population and the performance of health systems?

Our Forum convenes EHFG participants to discuss several of the building blocks of high performing health systems, such as measuring performance, the tools necessary to assess better outcomes and efficiency gains, the challenges of a functioning pharmaceutical market, the development of a health workforce, the evolving role of the European patient and finally the financing mechanisms that can sustain high performing health systems.

PART 1

Opening keynote: Health system efficiency – Does the EU care? Does it dare?

[Martin Seychell, Deputy Director-General, DG Health and Consumers, European Commission \(tbc\)](#)

Opening keynote: Cutting through the silos: Health system efficiency across EU policies

[Peter C Smith, Imperial College, UK](#)

The critical path for better performance measurement – Are we measuring the right thing? Does it improve performance?

European Core Health Indicators allow for monitoring and comparison, and serve as a basis for policy-making. Currently there are over 50 health indicators for which data is readily available and reasonably comparable. Do we use them for benchmarking? Are these the right indicators for performance measurement between countries? Should we measure against countries outside the EU? How do the EU and national measurements complement each other?

[Francesca Colombo, Organisation for Economic Co-operation and Development \(OECD\)](#)

[Liisa-Maria Voipio Pulkki, Ministry of Social Affairs and Health, Finland](#)

PART 2

Variations in Health Technology Assessment – Unity in diversity?

The EU has contributed considerably to the spread of HTA throughout Europe. Countries are learning from each other, platforms have been established and there is increasing collaboration to be seen. This has, however, not led to harmonisation in HTA criteria and procedures, especially in terms of economic evaluation. Are the purpose of these justifiable, context-dependent variations to ensure a specific health care basket for all health systems? Or should we have rather common criteria and a common healthcare basket?

[Finn Boerlum Kristensen, EUnetHTA](#)

European pharmaceutical market – One market, access for all?

From market access to parallel trade, the pharmaceutical market is highly regulated by European legislation and court rulings. But is the market working for efficiency? Are these national regimes competing for lower prices and eventually hurting access in low-income EU countries and stifling R&D investments? How can we promote the single market with 28 pricing regimes?

[Sabine Vogler, National Public Health Institute \(Öbig\), Austria](#)

[Dermot Glynn, Senior Policy Analyst, Europe Economics](#)

Facilitated by Willy Palm, European Observatory on Health Systems and Policies and Boris Azais, Director Public Policy Europe and Canada, MSD



Organised by the
International Forum
Gastein. Sponsored by
an unrestricted educa-
tional grant from MSD

Forum 7

Session

From MDGs to the post-2015 agenda

14:30 – 17:30
Thursday
2 October 2014

Conference Centre
Room 2

♦ Last online update:
30.09.2014

'Better health for Europe' across the 53 countries in the WHO European Region is our common priority. Collective efforts are needed in order to sustain the health gains that have been made so far, and to ensure the highest attainable standard of health, as one of the fundamental rights of every human being across countries and populations.

An overarching goal for the post-2015 agenda should recognise health as a critical contributor to, and outcome of, sustainable development. The unfinished agenda of the MDGs, universal health coverage, non-communicable diseases and sexual and reproductive health and rights should be addressed in the future development framework.

Health 2020: the European policy for health and well-being, with its framework for action across government and society, will lay the ground for implementing this new vision.

Reviewing the progress in health-related MDGs and building the foundations for the new post-2015 health development agenda

Opening speech

[Nedret Emiroglu](#), Deputy Director, Division of Communicable Diseases, Health Security and the Environment, and the Special Representative of the Regional Director on MDGs and Governance, WHO Regional Office for Europe ♦

Keynote speech

[Bo Goran Pettersson](#), Senior Adviser, Public Health Policy, National Board of Health and Welfare, Sweden

Panel discussions

The panels will address the following themes:

- The progress made, the need for accelerated efforts and lessons learnt from the health-related MDGs
- European challenges in advancing health and well-being and addressing inequalities
- The framework for post-2015 health goals
- The role of universal health coverage as a means to achieve better health outcomes
- National and regional ownership, capacity and accountability for implementing the new development agenda

[Milva Ekonomi](#), Deputy Minister of Health, Ministry of Health, Albania

[Representative from Belarus](#)

[Kevin McCarthy](#), DG Development and Cooperation – EuropeAid, European Commission

[Frazer Goodwin](#), Senior Advocacy Adviser, Save the Children, EU Office



Organised by the
World Health
Organization Regional
Office for Europe

Moderated by [Nedret Emiroglu](#), Deputy Director, Division of Communicable Diseases, Health Security and the Environment, and the Special Representative of the Regional Director on MDGs and Governance, WHO Regional Office for Europe

Workshops

W6

European integration and social health insurance

18:00 – 19:30

Thursday

2 October 2014

Conference Centre
Room 1

European integration and statutory social protection have both developed and matured in the aftermath of the Second World War. For a long time interaction between both processes was limited to the bare minimum. As one of the prime areas of subsidiarity, healthcare delivery and funding were considered core and exclusive competences of the Member States. Even if this is still the case today, the dividing wall is becoming more permeable. The mutual impact – even if mostly indirect – is ever more clear and acknowledged.

As also reflected in the recent Communication on effective, accessible and resilient health systems, the EU agenda for health systems is confined not only to cross-border aspects such as social security coordination, the Cross-Border Care Directive or related aspects. The overall need to improve the efficiency and financial sustainability of health systems has been repeatedly stressed, including in the 2014 Annual Growth Survey.

Whereas statutory health insurers as healthcare payers play an important role in ensuring, improving and modernising accessibility, quality and efficiency of health systems in Europe, their voice is perhaps less clearly heard in the EU arena.

This panel session will be an occasion to learn how statutory health insurers look at EU integration and what their expectations and concerns are in that respect. More specifically, the session will explore the vision of the SHI stakeholders as to the future priorities for social health insurance and to what extent this is reflected in all EU policies.

Key trends in European statutory health insurance systems

Ewout van Ginneken, WHO Collaborating Centre for Health Systems Research and Management, Berlin University of Technology, Germany and European Observatory on Health Systems and Policies

The EU policy agenda for social (health) insurance

Franz Terwey, Director, European Social Insurance Platform (ESIP), Belgium

Panel discussion with statutory health insurance leaders:

Josef Probst, Director General, Main Association of Austrian Social Security Institutions, Austria

Jo De Cock, General Administrator, National Institute for Health and Disability Insurance, Belgium

Dominique Polton, Advisor to the Director General, National Health Insurance Fund for Salaried Workers (CNAMTS), France

Doris Pfeiffer, President of the Board, National Association of Statutory Health Insurance Funds, Germany

Patrick Jeurissen, Chief Strategy and Knowledge Management Group, Ministry of Health, Welfare and Sports, the Netherlands

Gintaras Kacevičius, Director, Health Insurance Department, National Health Insurance Fund of Lithuania, Lithuania

Dijana Cimera, Assistant Minister, Ministry of Health, Croatia

Facilitated by Willy Palm, Dissemination Development Officer, European Observatory on Health Systems and Policies

This session is made possible with the support of the Main Association of Social Security Institutions of Austria, the National Institute for Health and Disability Insurance of Belgium, the National Health Insurance Fund for Salaried Workers of France, the National Association of Statutory Health Insurance Funds of Germany and Celsus, academy for sustainable healthcare in the Netherlands.

Organised by the European Observatory on Health Systems and Policies and the International Forum Gastein

Workshops

W7

Health for jobs and prosperity in South-eastern Europe

18:00 – 19:30
Thursday
2 October 2014

Conference Centre
Room 2

Last online update:
28.09.2014



Organised by South-eastern Europe Health Network in conjunction with WHO Regional Office for Europe and supported by EuroHealthNet, CRPRC Studiorum, Regional Cooperation Council and International Forum Gastein

This workshop offers a presentation and discussion of the SEE 2020 Growth Strategy as a key policy commitment of the South-eastern Europe Health Network (SEEHN), the main contributor to and promoter of the health dimension in the SEE 2020 Strategy.

The main objectives of the session are to:

1. Present and discuss the health vision in the SEE 2020 Strategy, in relation to inclusive growth from a European perspective.
2. Explore the lessons learned (and) how to utilise health as an entry point and as a sector to boost the economy, and to generate employment and prosperity while striving towards improved health and well-being.
3. Generate debate and gather feedback from the audience on implementing the health dimension of the SEE 2020 Strategy.

Opening speech

Chris Brown, Programme Manager, Office for Investment for Health and Development (WHO Venice Office), WHO Regional Office for Europe

Goran Cerkez, Assistant Minister for International Cooperation and Coordination of Strategy Development, Federal Ministry of Health, Bosnia and Herzegovina and Chair of the Executive Committee, South-eastern Europe Health Network (SEEHN)

Regional cooperation for health supported inclusive growth in SEE.
The political imperative and policy opportunities.

Nikola Todorov, Minister of Health, Republic of Macedonia (tbc)

Health as an entry point for national and local development and well-being.
Learning from real world experiences in Montenegro, Romania and Slovenia.

Tatjana Buzeti, National Centre for Health and Development, Murska Sobota, Slovenia

Andrej Vrsic, Director, Local Tourist Board, Slovenia

Adriana Galan, National Institute of Public Health, Romania

Natasa Terzic, Director, Centre for Health System Development, Institute of Public Health, Montenegro

Commentaries

David Hunter, Professor, Health Policy and Management, Durham University, UK

Nand Shani, Senior Expert on Inclusive Growth, Regional Cooperation Council

Neda Milevska Kostova, Executive Director, CRPRC Studiorum

Caroline Costongs, Managing Director, EuroHealthNet

Elke Jakubowski, Programme Manager, WHO Regional Office for Europe

Closing remarks

Goran Cerkez, Assistant Minister for International Cooperation and Coordination of Strategy Development, Federal Ministry of Health, Bosnia and Herzegovina and Chair of the Executive Committee, South-eastern Europe Health Network (SEEHN)

Moderated by Chris Brown, Programme Manager, Office for Investment for Health and Development (WHO Venice Office), WHO Regional Office for Europe

Workshops

W8

Active and Healthy Ageing

18:00 – 19:00
Thursday
2 October 2014

Kursaal A

♦ Last online update:
30.09.2014



*Co-funded by the
Health Programme of
the European Union
and organised by the
DG Health and
Consumers, European
Commission*

The European Innovation Partnership on Active and Healthy Ageing (EIP on AHA), which brings together more than 3000 key stakeholders, has developed a collection of good practices of what needs to be done for ageing people to stay active, independent and healthy for as long as possible. Many partners have already scaled up some of their good practices both within their country and in tandem with other member states' local/regional authorities.

This session will be structured around the presentation of successful scaling-up stories from selected partners followed by a presentation on the important role regions can play in the scaling-up process.

Introductory remarks

[Martin Seychell, Deputy Director-General, DG Health and Consumers, European Commission](#) ♦

Scaling-up stories

Good practice example: 'Global Management of Frailty in Clinical Settings'

[Leocadio Rodriguez Mañas, Head of Geriatric Unit, University Hospital Getafe Madrid, Spain](#)

Good practice example: 'Circles of Care' Project

[Jacqueline Kuppens, Slimmer Leven 2020, the Netherlands](#)

The role of regions in the EIP on AHA scaling-up process

[Toni Dedeu, Director Research and Exchange Knowledge, Digital Health Institute, Scotland, UK; Chair of EUREGHA](#)

Closing remarks

[Petra Leroy Čadová, Policy Officer, Innovation for Health and Consumers, DG Health and Consumers, European Commission](#)

W9

EU Health Programme 2014–2020

19:00 – 20:00
Thursday
2 October 2014

Kursaal A



*Co-funded by the
Health Programme of
the European Union
and organised by the
DG Health and
Consumers, European
Commission*

The purpose of this workshop is to inform participants about the Third EU Health Programme, its main goals, objectives and funding instruments, as well as its implementation.

The Third multi-annual programme of EU action in the field of health is part of the EU's Multi-Annual Financial Framework for 2014–2020 with a budget of €446 million over seven years.

It identifies four priority areas:

- contribute to innovative and sustainable health systems;
- increased access to better and safer healthcare for EU citizens;
- prevent disease and promote good health;
- protect citizens from cross-border health threats.

[Michael Hübel, Head of Unit, Programme Management and Diseases, DG Health and Consumers, European Commission](#)

[Jacques Remacle, Head of Health Unit, Executive Agency for Health and Consumers, European Commission](#)

09:00–12:00

Parallel Forums

Kursaal A

F5 Deploying eHealth. The time to hesitate is over II

Conference Centre Room 1

F6 Health system performance II

Conference Centre Room 2

F8 Moving your body for health and well-being

12:00–13:00

Reception

Kursaal Tent/Foyer

European Commission lunch reception

13:00–15:00

Closing Plenary

Kursaal A

Conference round-up

Video reflection

Keynote speech

High-level debate

European Health Award Ceremony

15:30–17:30

Workshops

Conference Centre Room 1

W10 NCDs and the private sector

Conference Centre Room 2

W11 Undocumented migrants

19:30

Conclusion Evening

Grand Hotel de l'Europe
in Bad Gastein

Shuttles to the hotel will be available from the Conference Centre in Bad Hofgastein at 19:00

Session 2 Deploying eHealth. The time to hesitate is over! II

09:00 – 12:00
Friday
3 October 2014
Kursaal A

The purpose of this session will be to discuss how to better achieve interoperability in the field of eHealth as this is one of the key barriers impeding its large scale deployment in the EU.

A lack of nationally/internationally adopted standards is one of the obstacles preventing us achieve the best results of eHealth which would include collection of data from different sources and making them accessible, for example through the patient's electronic health record. Currently, the EU still remains fragmented on standards in the field.

In the eHealth Action Plan 2012–2020, the European Commission recognises the importance of working towards achieving interoperability within its four levels: legal, organisational, semantic and technical.

In this context, the eHealth Network was set up under Directive 2011/24/EU on patients' rights in cross-border healthcare. Its role is crucial as it is the main strategic and governance body at EU level seeking to enhance interoperability between electronic health systems in the EU. The eHealth Network is adopting several guidelines on eHealth topics such as the guidelines on patient summary and several recommendations and policy papers on interoperability issues, mainly on eID, semantic and legal issues.

The speakers will present their views from the perspectives of public authorities, academia, healthcare providers and the industry to better understand what should be done and by whom to make interoperability happen!

Interoperability

Speakers will include:

Marcello Melgara, Lombardia Informatica S.p.A., Milano, Italy

Magdalene Rosenmöller, Associate Professor, IESE Business School, Barcelona, Spain

Edwin Maarseveen, Policy Officer, eHealth Unit, DG Health and Consumers, European Commission

Leonard Witkamp, Director, KSYOS TeleMedisch Centrum, the Netherlands

Claus Burci Nielsen, Vice Chair, Continua Health Alliance, Denmark

Peter Brosch, Head of Unit, Hospital Financing, DRG and Semantics, Federal Ministry of Health, Austria

Ib Johansen, Deputy Manager at MedCom, Danish Health Data Network, Denmark and Coordinator of The Antilope Project

Moderated by Pēteris Zilgalvis, Head of Health and Well-Being Unit, DG CONNECT, European Commission



*Sponsored and
organised by the DG
Communications
Networks, Content and
Technology (DG
CONNECT), European
Commission*

Forum 6

Session 2 Health system performance II

09:00 – 12:00

Friday

3 October 2014

Conference Centre
Room 1

Health System Performance – What should be on the EU menu?

Improving health system performance is on the political agenda in all countries. Member States are striving to build high performing health systems. But what is the EU's contribution to health systems' performance given that EU actions in many areas affect the health of Europe's population and the performance of health systems?

Our Forum convenes EHFG participants to discuss several of the building blocks of high performing health systems, such as measuring performance, the tools necessary to assess better outcomes and efficiency gains, the challenges of a functioning pharmaceutical market, the development of a health workforce, the evolving role of the European patient and finally the financing mechanisms that can sustain high performing health systems.

PART 3

Opening keynote: EU health policy: More than meets the eye

[Scott L Greer, University of Michigan, USA](#)

Summarising day one and resuming the discussion

[Matthias Wismar, European Observatory on Health Systems and Policies](#)

The European workforce – Right numbers? Best allocation? Optimal skill mix?

Health professionals are mobile, crossing country boundaries for job opportunities. This freedom is guaranteed by the EU Treaties, and the Directive on the recognition of diploma ensures a high portability of their qualifications. Is the current form of mobility helping to cover shortages? Are health professionals going where they are most needed?

[Michel Van Hoegaerden, Joint Action on Workforce Forecasting and Planning](#)

[James Buchan, Professor, Queen Margaret University, UK](#)

The European Patient – Can you verstehen lo qué je dicho?

European citizens enjoy the free movement of services and with it cross-border patient mobility, with implications for accessibility, waiting lists and health budgets. The European Directive on patients' rights in cross-border care has further contributed to the potential mobility of patients. What is the concept or image of the European patient emerging from all these regulations? How can we make it work despite national barriers? Will we have to use Esperanto to access health services across Europe?

[Elisabeth Fiedler, Patient group representative from ÖMCCV](#)

[Vytenis Andriukaitis, former Minister of Health, Lithuania \(tbc\)](#)

[Stanimir Hasurdjiev, MD, Chair, National Patients Organisation of Bulgaria](#)

PART 4

Sustainable financing – Who holds the purse? Who sets the limits?

The EU's capabilities to monitor, comment and sanction economic and budgetary undesirable behaviour has increased over recent years, in particular with the updated Stability of Growth Pact (2011 and 2013) and introduction of the European Semester in 2011. Despite calls to ring-fence health budgets, this new financial governance model has consequences for health financing which comes primarily from the public budget. As a result, recommendations are being made for reforming health systems. Does this also capture investment in health? Is it performance related? Who sets the goals? Or is it just an austerity policy?

[Nicole Chaze, Head of Healthcare Systems Unit, DG Health and Consumers, European Commission](#)

[Scott L Greer, University of Michigan, USA](#)

Facilitated by Boris Azais, Director Public Policy Europe and Canada, MSD,

Willy Palm and Matthias Wismar, European Observatory on Health Systems and Policies



Organised by the
International Forum
Gastein. Sponsored by
an unrestricted educa-
tional grant from MSD

Forum 8

Session

Moving your body for health and well-being

09:00 – 12:00

Friday

3 October 2014

Conference Centre
Room 2

Moving your body for health and well-being – challenges and benefits

The social and economic costs of a growing, ageing population are considerable at present. These costs are predicted to increase dramatically over the coming decades. Lifestyle-related, non-communicable diseases (cardiovascular and respiratory diseases, cancer and diabetes) account for some 86% of total mortality in Europe. These diseases, which are largely preventable using a personalised approach, can have an estimated impact of up to 7% on a country's GDP.

Risk factors for the onset of chronic conditions include a lack of physical activity and an unhealthy diet, which in turn are strongly dependent on the environments in which people live: how they move, work, study, eat, socialise and enjoy their leisure time. One example is how to motivate and encourage youth to engage in sports and to keep active throughout their lives.

In the spirit of shifting focus from treating lifestyle-related diseases to preventing them, our session will discuss effective ways to promote physical activity and reduce sedentary behaviour to improve overall health and well-being. The goal is to identify best practices and recommendations from research to inform prevention-oriented public health policies for a healthy Europe.

Short presentation of EU FP-7 funded research projects

A credits-based and people-centric approach for the adoption of healthy life-styles and a balanced Mediterranean diet – Credits4Health Project

[Maria Luisa Brandi, Professor of Endocrinology, University of Florence, Italy](#)

The power of elite football clubs to promote health amongst their fans – EuroFIT Project

[Sally Wyke, Professor, Institute of Health and Well-being, University of Glasgow, UK](#)

Empowering Coaching™ training programme in the case of European grassroots football coaches: Optimising young people's engagement in youth sport – PAPA Project

[Joan Duda, Professor of Sport and Exercise Psychology, School of Sport, Exercise and Rehabilitation Sciences, University of Birmingham, UK](#)

An interdisciplinary approach to assess effects of active mobility on health conditions of European citizens – first experiences from the PASTA Project

[Christian Schweizer, World Health Organization](#)

Break-out sessions

Interactive discussions will address barriers and facilitators in enhancing physical activity in three break-out sessions on:

- Intersectoral, interdepartmental collaboration
- Multi-sector collaboration (private entities, NGOs, etc.)
- Environmental settings enabling empowerment

Moderated by Barbara Kerstiens, Head of Public Health Sector, DG Research and Innovation, European Commission;

Philippe Roux, Head of Health Determinants Unit, DG Health and Consumers, European Commission;

Susanne Hollmann, Deputy Head of Sport Unit, DG Education and Culture, European Commission



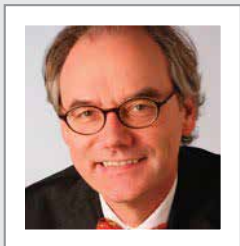
*Sponsored and
organised by the DG
Research and
Innovation, European
Commission*

Closing Plenary

13:00 – 15:00
Friday
3 October 2014

Kursaal A

Last online update:
30.09.2014



The Closing Plenary will round up the EHFG 2014 and highlight conclusions from the four questions posed in the Opening Plenary.

In a high-level debate ideas and visions for the future Europe for health in the light of the European election outcomes will be discussed. What should be on the agenda for the European Parliament and the European Commission for the next five years? Taking into account the outcomes of the forum and workshop sessions and participants' visions on "The Europe I want", we will try to answer the questions on how the European social model and core European values will develop and whether the role of the EU in health will or should change in the future.

Round-up of the conference

[Helmut Brand, President of the International Forum Gastein](#)

Video reflection

[Tamsin Rose, Progress Work, Belgium](#)

Closing plenary address

[Vytenis Andriukaitis, Commissioner-designate for Health and Food Safety](#)

High level discussion round with representatives of the 4 EHFG pillars

[Vytenis Andriukaitis, Commissioner-designate for Health and Food Safety](#)

[Tania Dussey-Cavassini, Ambassador for Global Health, Federal Office of Public Health, CH \(tbc\)](#)

[Boris Azais, Director, Europe and Canada, MSD](#)

[Bonnie Wolf-Boenisch, Science Europe \(tbc\)](#)

[Nicola Bedlington, Executive Director, European Patients' Forum](#)

[Peter O'Donnell, Associate Editor, European Voice](#)

Moderated by [Armin Fidler, Lead Advisor, Policy and Strategy, World Bank](#)

European Health Award Ceremony

The 2014 short-listed projects will be introduced and the winner of the European Health Award, honouring initiatives aiming to improve public health or healthcare in Europe, will be announced and awarded the prize.



European Health Award

Friday
3 October 2014

Kursaal A

The European Health Award is an annual award with prize money of €10,000 that highlights and rewards an initiative involving collaborative working in at least two European countries, which contributes in a clear and significant way to meeting some of the challenges facing Europe such as disparities in health status, access to services and the provision of treatment within Europe.

Ceremony

International Forum Gastein together with Jury Members and Sponsors would like to invite you to the Award Ceremony which will take place during the Closing Plenary.

Award Sponsors

The European Health Award is kindly sponsored by the Austrian Federal Ministry of Health and the Forum of the Research-based Pharmaceutical Industry (FOPI).

More information about the Award and this year's short-listed projected can be found in the special section later in this folder.



Austrian Federal Ministry of Health



Austrian Federal Ministry of Health/Bundesministerium für Gesundheit (BMG): Austria has one of the best healthcare systems in the world. The Ministry aims to ensure that this excellent standard of medical care is maintained in the future and further developed in a targeted way, through cooperation and communication with all partners in the healthcare system.

Together with a wide range of stakeholders, the Ministry recently introduced a healthcare reform to secure the financial stability of the Austrian health system in a sustainable way. Measures of steering and re-organising the health system will ensure the availability and quality of health services for the future and will give room for further development of the system. Besides strengthening the role of primary care and implementing various legal and organisational changes, disease prevention and health promotion has been prioritised.

Forum of the Research-based Pharmaceutical Industry in Austria



Forum of the Research-based Pharmaceutical Industry in Austria/Forum der forschenden pharmazeutischen Industrie in Österreich, FOPI, is the Austrian association representing 25 international pharmaceutical companies focused on innovation, research and development.

As a partner in health care, FOPI is committed to providing access to innovative medicines and therefore enabling the best medical care in Austria. FOPI helps to solve pressing societal problems by maintaining dialogue with patient organisations, prescribers, payers and key political stakeholders.

Research contributes to a healthy system

Health means wealth, and the researching pharmaceutical industry can serve as a motor for growth in Austria and the whole of Europe. With a research quota of 15.3%, the researching pharmaceutical industry ranks ahead of all other sectors of industry. Developing a new pharmaceutical takes a long time, takes a lot of also financial resources and comes with a high level of business risk. Ultimately, the drug can only deliver its full value for the system once it is made available to the patient. For this it needs suitable framework conditions along the entire chain from research to market access.

Workshops

W10

NCDs and the private sector: breaking the impasse

15:30 – 17:30
Friday
3 October 2014

Conference Centre
Room 1

The world's Heads of State, gathered at the United Nations in 2011, adopted the 'Political Declaration of the High-level Meeting on the Prevention and Control of NCDs'. In doing so, they set an agenda for action by the private sector that is as yet unfulfilled. The designers of the Declaration recognised that there is no solution to the epidemic of NCDs without some interaction with the private sector.

This session will not seek to further analyse the barriers to action. Rather, it will ask: "What are the first steps that we can take to activate the private sector in a collaboration for NCD prevention and control that is evidence-based, credible, and scalable?"

Welcome and introduction

Gauden Galea, Director of the Division of NCDs and Life-Course, WHO Regional Office for Europe

Corporate social responsibility

Trevor Gunn, Senior Director, International Relations, Medtronic, USA

Salt reduction: working with stakeholders

Ailsa McGinty, Strategy Lead Salt and Fat, Obesity and Food Policy Branch, Department of Health, UK (invited, tbc)

Self-regulatory approach for the control of marketing of foods to children

Mette Peetz-Schou, Head of Secretariat, Danish Code of responsible food marketing communication to children, Denmark

Commercial determinants of health

Ilona Kickbusch, Director, Global Health Programme, Graduate Institute of International and Development Studies, Switzerland



Organised by the
World Health
Organization Regional
Office for Europe

W11

Undocumented migrants. Walk the public health talk: access to healthcare

15:30 – 17:30
Friday
3 October 2014

Conference Centre
Room 2

NGO SESSION

Public and political discourse around migrants has become increasingly negative and criminalising. At the same time, some governments are targeting health systems for cuts in public spending. In this context, limiting access to health services for migrants despite the negative impacts on the individual, the community and public health as a whole are gaining ground in some EU Member States. It is therefore essential that we recall the evidence and strengthen the promotion of universal health services.

The aims of this workshop are two-fold. Firstly, it will update participants on the state of play for access to healthcare services for undocumented migrants in Europe. This will include interactive and in-depth discussions with healthcare practitioners on specific examples of good practices – both providing services and collecting data to support evidence-based policy-making and reform. Secondly, it will provide space for and challenge participants to consider concrete steps to advance reform in policy or practice in their individual contexts.

World Café sessions with:

Frank Vanbiervliet, Medecins du Monde International (Doctors of the World)

AmberMed representative, Austria (tba)

Moderated by Lilana Keith, Programme Officer, Platform for International Cooperation on Undocumented Migrants (PICUM)



Organised by the
Platform for
International
Cooperation on
Undocumented
Migrants (PICUM)

European Health Award

AWARD CEREMONY

Closing Plenary
Friday
3 October 2014

Kursaal A

The European Health Award was established in 2007 to mark the tenth anniversary of the EHFG. Promoting trans-border cooperation in health policy with the goal of meeting significant European health challenges was the main driving factor in creating the Award. The health challenges Europe faces touch both public health and healthcare services, and obstacles to overcome include inequalities and disparities in health status, access to services and the provision of treatment. The purpose of the European Health Award is to highlight and reward multi-country initiatives that clearly contribute to meeting some of these challenges.

Award Selection Criteria

- The initiative must already be in its implementation phase, although it does not have to be completed at the time of application.
- Applicants should be able to provide some initial results from their initiative.
- The initiative must be implemented in at least two European countries.
- The initiative should focus on public health or healthcare delivery and address an important threat to the health of the population in terms of prevention or health promotion, improving quality of care or access to care or through increased efficiency or cost-effectiveness.
- The initiative should be innovative and/or demonstrate how it improves on other similar projects.
- The initiative should be sustainable and have the potential to be transferable to other countries.



Members of the 2014 Jury

Clemens Martin Auer, Director General, Federal Ministry of Health, Austria

Martin McKee, Professor of European Public Health, London School of Hygiene and Tropical Medicine

Ingo Raimon, President, FOPI

Andrzej Ryś, Director of Public Health and Risk Assessment, DG Health and Consumers, European Commission

Albert van der Zeijden, Board Member, International Forum Gastein

Project Shortlist

- ★ EpiSouth Plus Project
- ★ Euro-Peristat
- ★ EUTrigTreat
- ★ ExplainTB
- ★ ITAREPS (Information Technology Aided Relapse Prevention Programme in Schizophrenia)
- ★ SALUS (Scalable, Standard based Interoperability Framework for Sustainable Pro-active Post Market Safety Studies)



Award Sponsors

The European Health Award is kindly sponsored by the Austrian Federal Ministry of Health and the Forum of the Research-based Pharmaceutical Industry (FOPI).

European Health Award shortlist

EPISOUTH PLUS



Project description

The EpiSouth Plus Project is aimed at increasing health security in the Mediterranean Area and Balkans by enhancing cross-border preparedness to threats, which can affect health security, and to bio-security risks at national/regional levels in the framework of International Health Regulation (IHR) implementation. It relied on the Network of 27 EU and non-EU Countries established by the previous project EpiSouth (2006–2010). Therefore, the whole initiative with the EpiSouth Network has lasted more than seven years (2006–2014).

The following countries were involved in the initiative: Italy, France, Spain, Bulgaria, Greece, Cyprus, Malta, Romania, Slovenia, Croatia, Albania, Algeria, Bosnia and Herzegovina, Egypt, FYROM, Israel, Jordan, Kosovo, Lebanon, Libya, Morocco, Montenegro, Palestine, Serbia, Syria, Tunisia and Turkey. The participation of representatives from WHO, ECDC, EC DG SANCO and EC DG EuropeAid facilitated synergies and enhanced the consolidation and sustainability of the achievements.

Area of health and relevance

In the years 2004 and 2009, the European Commission developed its 'Strategy towards Health Security in the European Union and Internationally' and 'European Neighbourhood Policy' and EpiSouth Plus was conceived and implemented considering these EC Strategies and their further developments in constant coordination with the involved countries, the Commission and other relevant institutions throughout the whole period of implementation of the project. The project's activities have addressed critical issues relevant for enhancing countries' capacity on preparedness and response and have ensured discussions and sharing of experiences among countries belonging to a very fragile and vulnerable context (in terms both of health and socio-political aspects), particularly since 2011. EpiSouth Plus will eventually not only enhance public health protection in the Mediterranean Basin but also cohesion and trust among the experts involved, setting the foundations for long lasting, constructive and peaceful collaborations.

Results

The EpiSouth Plus capacity building events have involved more than 200 people from the 27 countries involved in the project. Besides several trainings and workshops, the main outcomes have been guidelines for the establishment of laboratory networks, a tool for the development or the upgrading of National Generic Emergency Preparedness Plans, and a strategic document aimed at facilitating IHR implementation. The project's outcomes can be utilised in other contexts and other countries especially to facilitate the implementation of the new EC Decision on 'Serious cross border threats to health'. The impact of the Project at national/regional and international levels was estimated relevant as reported in the final evaluation and in the Project's audio-video (www.episouthnetwork.org/content/episouth-video). The sustainability of the effort has been ensured by several ongoing European Projects (MediPiet, MediLabSecure, Support to WHO-IHR), which are built upon the established EpiSouth Network and its enhanced capacities.

Contact details

Dr Silvia Declich
Head of Communicable Disease Epidemiology Unit
National Centre for Epidemiology, Surveillance and Health Promotion
silvia.declich@iss.it
Istituto Superiore di Sanità
Via Regina Elena 299, 00161 Rome, Italy



00 39 06 4990 4009
www.episouthnetwork.org

European Health Award shortlist

Euro-Peristat

Project description

Euro-Peristat's (Better Statistics for Better Health for Mothers and Babies in Europe) main goal is to improve mothers' and babies' health by building a high-quality European perinatal health information system to produce data and analysis for use by national, European and international stakeholders who make decisions about the health and care of pregnant women and newborns.

Twenty-nine countries currently participate in Euro-Peristat, including all EU member states (except Bulgaria and Croatia) and Iceland, Norway, and Switzerland. Euro-Peristat compiles population-based data from routine sources, such as administrative or health registers, hospital discharge systems, and surveys. The project aims to produce a perinatal health report on a regular basis using 10 core and 20 recommended indicators and to promote the use of these data for the evaluation of health policies and evidence-based health care.

Area of health and relevance

Promoting healthy pregnancy and safe childbirth is a goal of all European countries. Over 5 million babies are born in the EU every year of which approximately 23,000 are stillborn, 22,000 die before their first birthday and 8 out of 1,000 suffer from severe sensory or cognitive impairments. Maternal deaths are increasingly rare, but up to half are associated with substandard care; between 1 and 3% of deliveries are associated with a life-threatening diagnosis or life-saving procedure for the mother.

Good perinatal health promotes healthy ageing. Preterm birth and fetal growth restriction increase risks of chronic illnesses in adulthood, such as hypertension and metabolic disease; and smoking, obesity, and alcohol use during pregnancy can have long-lasting effects on health.

The burden of poor perinatal health falls disproportionately on socially disadvantaged women and babies and perpetuates health inequalities across generations.

Results

We released reports in 2008 and 2013 which are the most comprehensive publications on the health and care of pregnant women and babies in Europe. These reports are widely used by health providers, planners, policy makers, researchers, and users. They have been downloaded over 7,000 times from our website more than 10,000 times; over 200 news articles were published on our results.

European countries increasingly rely on our reference list of indicators to evaluate national policies and benchmark performance. In a web evaluation of our 2010 report among high-level stakeholders, two thirds reported using Euro-Peristat data in their work. Our data have been analysed in over 30 scientific publications.

These data have generated multiple debates in Europe about care provision to mothers and children. Some themes are (1) high rates of perinatal mortality in some countries, (2) appropriate use of caesarean section and (3) the effect of small maternity units on maternal and newborn health outcomes.



Contact details

Jennifer Zeitlin, Project Leader
French National Institute of Health and Medical Research
Inserm UMR 1153, Paris, France



Jennifer.zeitlin@inserm.fr

Contact information for the Scientific Committee and country teams can be found at:
www.europeristat.com/our-network/our-network.html#scientific
www.europeristat.com/our-network/country-teams.htm

European Health Award shortlist

EUTrigTreat



EUTrigTreat science tunnel

Project description

EUTrigTreat addresses potentially lethal rhythm disorders (arrhythmias), which increase the risk of sudden cardiac death (SCD). Current SCD prevention is based on implantable Cardioverter Defibrillators (ICDs) and anti-arrhythmic drugs, however at the cost of serious side effects, strained health care resources, and chronic treatment. To improve SCD risk diagnosis and treatment for individual patients, EUTrigTreat investigates the critical trigger mechanisms of arrhythmia onset and develops new treatment rationales. The latter include new diagnostic and therapeutic options aimed at reducing side effects and decreasing health care costs. These aims are executed by an interdisciplinary consortium of

clinicians and scientists at 15 organisations in 8 countries to improve rational understanding and treatment of arrhythmias towards individualised patient risk assessment, risk monitoring and SCD prevention.

Area of health and relevance

- EUTrigTreat develops novel approaches for the diagnostic prediction of an individual's risk for arrhythmias and SCD, a common and growing problem due to population-ageing. Of note, existing implanted ICD (implantable cardioverter defibrillator) devices can be used for diagnostic assessment, hence avoiding invasive and costly procedures in many patients. The new diagnostic and evidence-based procedures are anticipated to significantly expand therapeutic options.
- Development of a fundamentally new ICD device strategy with the potential to improve patient treatment and quality of life through painless arrhythmia defibrillation, and to significantly reduce costs.
- New basic knowledge about trigger mechanisms of dangerous arrhythmias, in particular genetic and environmental mechanisms.
- Development of new multi-targeted drug compounds that specifically inhibit arrhythmia trigger mechanisms, thus creating opportunities for rational drug therapy.

Results

- EUTrigTreat has developed novel diagnostic strategies to assess and monitor the risk of arrhythmias and SCD. Implemented through 5 European cardiology centres, the diagnostic protocols are established through an independent clinical trial.
- The success of EUTrigTreat has further stimulated the follow-up trial EU-CERT-ICD, which sustains the procedures for SCD risk assessment through 17 cardiology centres in 14 European countries.
- In short, EUTrigTreat has generated urgently needed diagnostic approaches and a unique database of scientific and economic outcome variables.
- Notably, the diagnostic protocols enable SCD risk assessment for individual patients, are basically cost-neutral, and widely accessible.
- In addition, fundamentally novel anti-arrhythmic device and drug treatment options have been developed with the potential to reduce or eliminate side effects and to significantly decrease health care costs.

Contact details

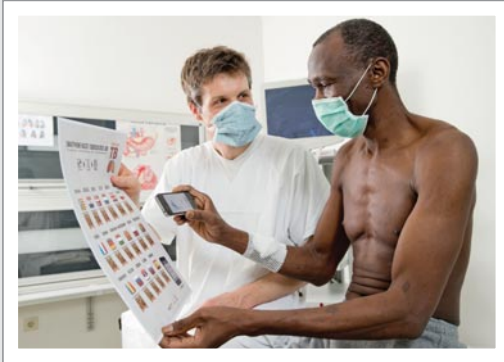
Professor Dr Stephan E Lehnart
University Medical Center Göttingen
Heart Research Center Göttingen
Clinic of Cardiology & Pulmonology
Robert-Koch-Str. 40, 37075 Göttingen, Germany



lehnart@med.uni-goettingen.de
00 49 551 39-10575
www.eutrigtreat.eu

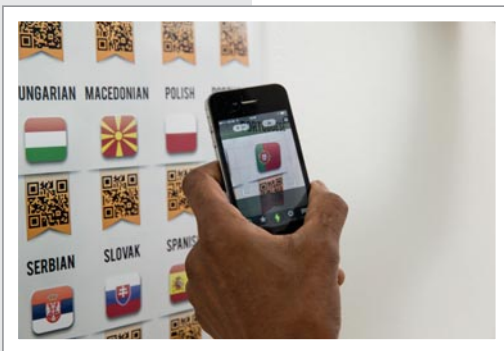
European Health Award shortlist

ExplainTB – smartphone based tuberculosis aid



Project description

ExplainTB offers free educational videos in several languages at the point of care. The films are available within seconds on the display of any smartphone. The audio-visual content also teaches populations that are out of reach for print material. ExplainTB helps the healthcare worker to overcome the language barrier, allows patients to learn about their disease in their mother tongue and provides relatives with essential information about prevention of transmission. Furthermore, ExplainTB allows governments to publish national guidelines and country-specific information on a mobile point-of-care platform. Access to all videos can be gained via an app or by scanning a QR code from a poster. The posters are available on www.explaintb.org. They are on display in health centres, hospitals, detention centres, etc. The website allows the creation of bi-lingual handouts with individually tailored written information.



Area of health and relevance

Worldwide, tuberculosis is among the most dangerous bacterial diseases with an annual death toll of about 1 million people. Every year, 9 million people fall ill with tuberculosis, 450,000 of them in Europe. About half of them are migrants. Many speak only their mother tongue despite living in a foreign country. The language barrier impairs patient education, the implementation of preventive measures and treatment adherence. Furthermore, tuberculosis is a disease of poverty with many illiterates and children being affected, who cannot be reached by conventional paper-based educational material.

Patient education in communicable diseases not only improves the individual outcome of the individual patient but is pivotal for public health. It improves cooperation with national and local health authorities, reduces transmission and lowers the costs of treatment, especially in drug resistant tuberculosis.

Results

ExplainTB is a crowd charity project. More than 300 volunteers worldwide contributed content, translations, proof-readings, voice-overs or acted as doctors in the films. This combined effort resulted in (a) three films starring actors with different ethnic backgrounds and gender, (b) educational material in 23 chapters covering different topics of the disease, (c) an interactive website providing information in 33 languages.

All information is available online and through a smartphone app (iPhone and Android). The app allows the display of movies and written information in about 28 languages. Furthermore, the written information can be 'read aloud' in the mother tongue of illiterate patients. Available since November 2013, ExplainTB registered access to its website from over 80 countries. More than 2,500 regular users access the information.

Contact details

Dr Christian Herzmann
Research Center Borstel
Center for Clinical Studies
Parkallee 35, 23845 Borstel, Germany

contact@explaintb.org
00 49 4537 188 8080
www.explaintb.org



European Health Award shortlist

ITAREPS system

Project description

The ITAREPS system (Information Technology Aided Relapse Prevention Programme in Schizophrenia) represents a mobile phone-based e-Health solution for weekly remote patient monitoring and disease management in schizophrenia and psychotic disorders in general.

ITAREPS provides home telemonitoring via a PC-to-phone SMS platform that identifies prodromal symptoms of relapse, to enable early intervention and prevent hospitalisations. Patients and their family members complete Early Warning Sign Questionnaires, reporting change in the patient's symptoms compared to the previous week's baseline. The questionnaire is returned as a ten digit SMS. If the patient's symptoms exceed a preset mathematical algorithm, then an e-mail message is automatically sent to the psychiatrist. The message warrants a 20% dose increase in the current antipsychotic medication within 24 hours ensuring an alert email delivery.

Area of health and relevance

Psychotic disorders, represented mainly by schizophrenia, are chronic mental illnesses with serious medical and social consequences and a significant economic impact. In 1990, more than 22% of the funds spent on mental health in the United States were spent on schizophrenia treatment, despite the fact that other psychiatric conditions were far more common. In 2002, the total costs for schizophrenia treatment ranged from \$39.9 to \$180.8 billion in the US. The annual cost per subject with schizophrenia in the EU varies from €5,000–7,000. In the EU, the cost of treatment for psychotic disorders exceeded the costs of treatment for strokes, central nervous system trauma and tumours combined.

Much of the expenditure on inpatients, which represents the bulk of schizophrenia treatment costs, can be attributed to the consequences of relapse. As a result, annual treatment costs for subjects who relapse are about three times the cost for relapse-free patients.

Results

The effectiveness of the ITAREPS programme, in conjunction with its low set-up and operating costs, makes ITAREPS an attractive option in the long-term treatment and management of patients with schizophrenia and psychotic disorders in general. It is capable of reducing the number of psychiatric hospitalisations by 70–90%. A user-friendly and easy-to-understand system with minimal eligibility requirements for patients imply its utilisability in common clinical settings.

Based on available evidence, ITAREPS is capable to reduce the risk of rehospitalisation down to one-fifth (NNT=4).

www.ncbi.nlm.nih.gov/pubmed/23998952

Besides the abovementioned study, three other trials with ITAREPS has been published so far:

www.ncbi.nlm.nih.gov/pubmed/22805901

www.ncbi.nlm.nih.gov/pubmed/18795967

www.ncbi.nlm.nih.gov/pubmed/17920245



Contact details

Filip Spaniel, MD, PhD

Prague Psychiatric Center/National Institute of Mental Health, Czech Republic

Ustavni 91

181 03 Prague 8, Czech Republic

NATIONAL INSTITUTE OF MENTAL HEALTH



spaniel@pcp.lf3.cuni.cz

00 420 777 444 490

European Health Award shortlist

SALUS

Project description

SALUS (Scalable, Standard based Interoperability Framework for Sustainable Proactive Post Market Safety Studies) is a Seventh Framework Programme project with participants from Italy, Germany, Switzerland, France, Sweden, Belgium, The Netherlands and Turkey.

The main aim of SALUS is to complement ongoing drug safety studies through a scalable and standard based interoperability framework enabling re-use of electronic health records (EHR) for pharmacovigilance activities. It fosters the integration of clinical care information from EHRs into clinical research systems to enable proactive post-marketing safety studies for early detection of potential safety issues.

To ease and increase adverse drug event (ADE) reporting, SALUS provides an automated ADE detection system integrated with an automated individual case safety reporting tool using EHR data to be sent to disease or drug registries. This standard interoperability profile mechanism facilitates participation of a greater number of clinicians and healthcare institutes in safety research.

Area of health and relevance

SALUS provides a framework for post-marketing pharmacovigilance focused on ADEs. It is an important field since this is the fifth most common cause of hospital deaths in Europe. It:

- Increases data availability for the clinical research community as it exposes and shares data available through EHR systems for active surveillance of potential safety problems in detected ADE cases.
- Supports wide scale longitudinal observational studies by enabling access to clinical care data stored in multiple distributed EHR systems for enabling comparative effectiveness research.
- Increases data accuracy as it eliminates the manual process of detecting ADEs to the greatest extent possible.
- Reduces time spent on data entry for individual case safety reports, or forms to be sent to the disease or drug registries established to run observational studies by seamlessly retrieving data from EHRs.

Results

A set of tools were implemented for:

- ADE detection and notification
- ICSR reporting (Individual Case Safety Reporting)
- Visualising the clinical patient history
- Signal detection and case series characterisation on the EHR data

The tools have been tested in the Lombardy Region of Italy containing 16 million patients, and deployed in Dresden, Germany providing the data of 2 million patients.

The ADE detection and ICSR reporting mechanisms are integrated to report the ADEs when detected to the WHO Collaborating Center for International Drug Monitoring, WHO-UMC. Signal detection and case series characterisation tools are used by drug analysts in WHO-UMC to analyse drug-event pairs indicating an adverse event. The case series characterisation mechanism is integrated with the patient history visualisation tool to enable analysts to access the clinical history of patients when they would like a better insight into potential ADE signals.

Contact details

Gökçe Banu Laleci Ertürkmen
SALUS Project Coordinator

SRDC Software Research & Development and Consultancy Limited
Silikon Blok Kat:1 No:16 ODTU Teknokent Cankaya Ankara, Turkey

gokce@srcd.com.tr
www.salusproject.eu



Social Programme

The Gastein Valley, with its three towns of Bad Gastein, Bad Hofgastein and Dorfgastein, lies in the heart of Salzburgerland and at the entrance to the Hohe Tauern National Park. The beautiful city of Salzburg, home to Mozart and the Sound of Music, is within easy reach.

The EHFG has put together a wide ranging social programme so that you can fully enjoy your stay in Gastein. The programme includes a choice of guided tours and excursions so that you can get to know the region and its history.

We hope you enjoy your stay in Gastein!

Evening Events

Wednesday Evening

Gastein Welcome Reception

On Wednesday evening Gastein invites you to the Welcome Reception with finger-food buffet which commences at 20:30 in the Kursaal, Bad Hofgastein. Accompanying persons are welcome.

Thursday Evening

Networking Dinner

On Thursday evening join us at the Networking Dinner, which will be held in the Festival Hall of the Hotel Palace from 20:30. The Networking Dinner has a “Black & White” theme. Please do feel free to come dressed appropriate to the theme. Accompanying persons are welcome.

Friday Evening

Conclusion Dinner

Tonight’s dinner will take place at the Grand Hotel de l’Europe in Bad Gastein at 19:30, followed by music and dancing until the early hours. Shuttles to the dinner venue will be available from the Conference Centre in Bad Hofgastein at 19:00. Accompanying persons are welcome.

Nightcap

Each evening from 23:00, participants are invited to gather for a nightcap at the “Ice Cube” bar above the Alpentherme Spa. This offers an additional opportunity to exchange ideas and experiences in a relaxed and informal atmosphere.

Excursions

For conference delegates and accompanying persons, participation in the social programme is included.

Registration for excursions

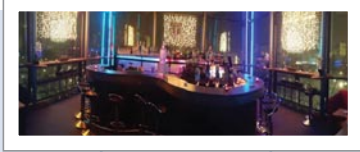









If you have not already registered online for excursions, you will be able to register at the Information Desk upon arrival in Bad Hofgastein. Please ensure that you register by 18:00 on the day prior to the excursion.

Excursion departure point

Excursions depart from the EHFG Taxi Service stop next to the Conference Centre in Bad Hofgastein. If you have pre-booked an excursion you can also arrange for the Taxi Service to pick you up from your hotel if desired – please contact the Shuttle Service Desk at the Conference Centre to arrange this.

In order to run an excursion we require a minimum of ten participants. Thank you for your understanding.

Social Programme Planner

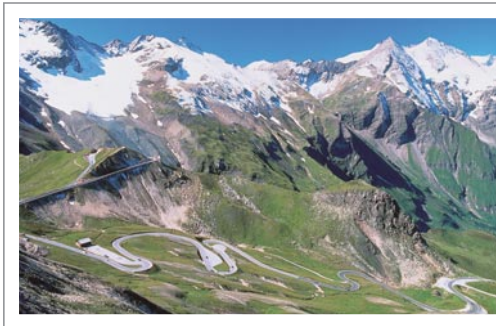
	8	10	12	14	16	18	20	Late
TUESDAY								21:00 Night Cap at the Ice Cube Bar
WEDNESDAY						17:40–17:55 Business Yoga		20:30 Welcome Reception, Kursaal, Bad Hofgastein 23:00 Night Cap, Ice Cube Bar
THURSDAY	8:30–8:45 Wake up Yoga 		12:00–17:30 Krimml Waterfalls, Europe's highest waterfalls 					23:00 Night Cap, Ice Cube Bar
		8:30–13:00 Hiking the high path along the Gastein Valley 		12:00–17:30 Taster Visit to the Mountain Healing Caves "Heilstollen" 			20:30 Networking Dinner "Black & White", Festival Hall	
FRIDAY	06:30–09:00 Sunrise Walk to Biberalm with a traditional alpine breakfast		12:00–17:30 Taster Visit to the Mountain Healing Caves "Heilstollen"				19:30 Conclusion Dinner, Grand Hotel de l'Europe, Bad Gastein. Shuttle buses depart from Conference Center at 19:00	
SATURDAY		09:00–16:30 Day Trip to Salzburg						

Social Programme Excursions

Excursion to Großglockner Mountain

Wednesday
1 October 2014
13:00–18:00

Discover Austria's highest Mountain, the Großglockner (3,798m), situated approximately 50 km west of the Gastein Valley. If you are lucky, you will see some of the deer and chamois as you pass the Ferleiten Game Park situated on the way.



Built in the 1930s, the scenic mountain road will take you to an altitude of nearly 2,500 metres. You will have time to enjoy the magnificent view down into the valley and up to the highest glaciers and mountain peaks while going for a walk or taking a snack.

This excursion will only take place if weather conditions are good and with a minimum of ten participants.

Business & Wake Up Yoga

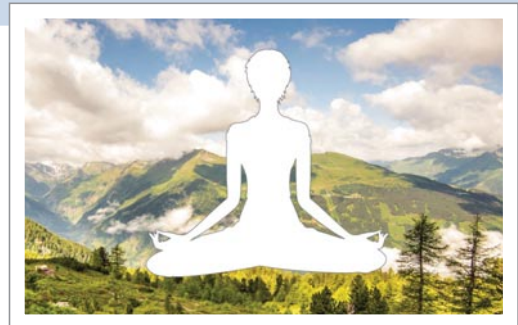
Wednesday
1 October 2014
17:40–17:55

Step away from the crowd. Mute your phone and leave it in your bag. You will be lead through powerful stretches, breathing techniques and meditation.

Thursday
2 October 2014
8:30–8:45

No mats required and you don't even need to change your clothes!

Then go back to the sessions fully charged, reset and ready to take on the day with a fresh perspective.



Hiking the high path along the Gastein Valley

Thursday
2 October 2014
08:30–13:00

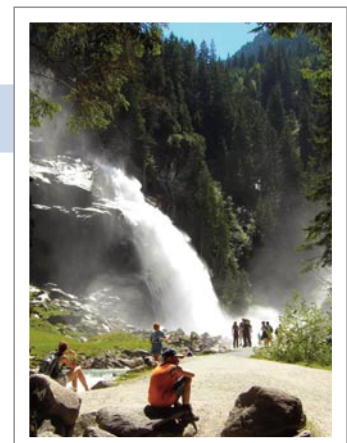


A guide will walk with you along the wonderful alpine trail the "Gasteiner Höhenweg" from Bad Gastein to Bad Hofgastein. Enjoy an amazing view around the Gastein Valley during your walk. A coffee break is included in this half-day hiking tour.

Krimml Waterfalls – Europe's Highest Waterfalls

Thursday
2 October 2014
12:00–18:00

With their impressive drop of 380m the Krimml Waterfalls are the fifth highest waterfalls in the world. A hiking trail makes it possible to get very close to this breathtaking natural spectacle, affording sensational views. Enjoy the refreshing mizzle and the impressive power of the water amidst the gorgeous scenery of the Hohe Tauern.



Social Programme Excursions

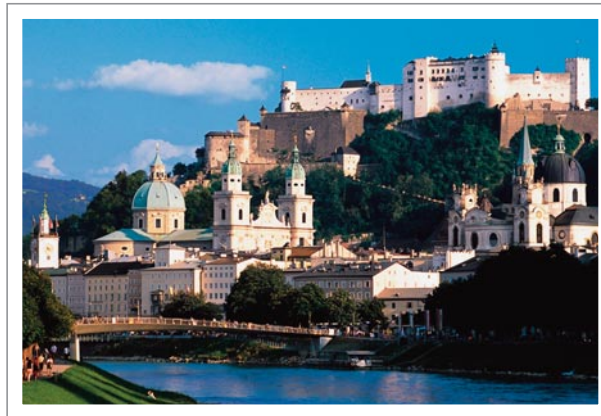
Sunrise Walk to Biberalm with a traditional alpine breakfast

Friday
3 October 2014
06:30–09:00

A bus will take you from the Conference Center up to the hills beyond Bad Hofgastein's train station. After a 20 minute hike you will arrive at the Biberalm pasture which sits above the valley at an altitude of 1,735 metres. A traditional alpine breakfast with homemade products will be waiting for you. Enjoy a delicious meal and a fantastic view over the Gastein Valley.

Salzburg Experience – Mozart's Home Town and Seat of the Archbishops

Saturday
4 October 2014
09:00–16:30



Salzburg (literally "Salt Fortress") is the fourth largest city in Austria and a UNESCO World Heritage Site famous for its baroque architecture, beautiful alpine setting and as the birthplace of Wolfgang Amadeus Mozart. You can still detect the wealth that the small city enjoyed when it was ruled by its powerful archbishops. The gold, silver and salt reserves of the Salzburg mountains were at the root of the city's special position, allowing it to remain politically independent for a long time.

During your visit you can join a guided walking tour, visit the fortress Hohensalzburg or

wander through baroque churches, palaces and gardens, walking in the footsteps of Mozart and passing his birthplace in today's famous shopping street Getreidegasse. Salzburg also has a rich tradition of restaurants and coffee shops offering a variety of local dishes and sweets. You will find lots of attractive shops where you are sure to find some souvenirs for your friends and family.



Other Activities

Cable cars to the Schlossalm speed you up to the meadows for a hike and to enjoy the views. Please mention that you are an EHFG participant and show your name badge at the Schlossalm Bergbahn (Lift Station), as EHFG delegates get free tickets and accompanying persons get a reduction: Bergbahn Schlossalm, Bad Hofgastein, T: 00 43 (0)6432 6455.

The 18-hole golf course, surrounded by meadows and forests, is among the most beautiful courses in the Alpine region. Please ensure that you make a reservation in advance: Golfclub Gastein, Bad Bruck, T: 00 43 (0) 6434 2775.

The Mining Museum at the top of the Gastein Valley in the small hamlet of Böckstein offers an interesting insight into the gold rush which seized the Gastein Valley in the 16th and 17th centuries: Montanmuseum Böckstein, Info & Registration, T: 00 43 (0) 6434 5414.

The Tourist Information and Visitors' Centre, situated conveniently within the Conference Centre, is at your disposal for further sightseeing recommendations in and around the Gastein Valley. In addition to the EHFG Social Programme, the Centre offers a wide variety of activities and services from guided hiking tours to mountain biking adventures. Our colleagues from the Tourist Information Service will be happy to provide you with more information and recommendations on how to make the most of your stay in the Gastein Valley: Kur- und Fremdenverkehrsverband, Bad Hofgastein, T: 00 43 (0) 6432 3393 260.

Social Programme

Wellness Programme

The healthy mountain air of the Hohe Tauern National Park and the picturesque surroundings of the alpine villages are great natural stress relievers that will help you to unwind and relax.

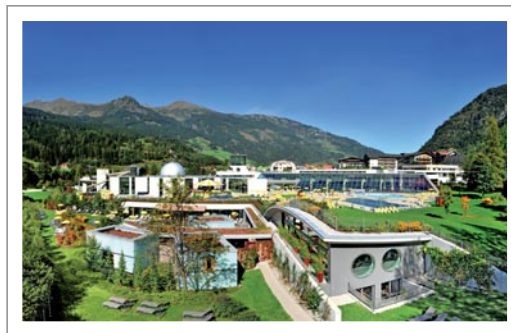
If you feel like getting some exercise, tennis courts are available in Bad Hofgastein. Alternatively you may want to try and improve your handicap on the 18-hole golf course at Bad Bruck, take a swim in the Alpentherme Spa or simply appreciate the natural beauty of the mountains by going for a stroll. Cable cars can take you to the Tauern mountain peaks where you can enjoy panoramic views of the Gastein Valley.

The visits are scheduled for Thursday 2 October and Friday 4 October from 12:00–17:00

Visit to the Gasteiner Heilstollen (Healing Caves) to experience the unique healing atmosphere two kilometres deep inside the Radhausberg Mountain which has gained fame around the world. The enormous healing success, with 80 to 90% of all patients reporting that the treatment helps alleviate their complaints significantly, can be attributed to the ideal combination of high temperature, air humidity and naturally elevated radon levels. These help stimulate and strengthen the body's immune system, activating the body's defence and repair mechanisms. Some guests use the Heilstollen treatment as a means to maintain good health and regenerate muscles and joints, or because they are simply curious to see the caves. Indulge in this unique experience on one of our special taster visits. Please remember to bring your bathing costume and sandals/slippers and, for medical reasons, refrain from drinking alcohol before the visit. Medical indications for treatment in the Heilstollen include: ankylosing spondylarthritis, rheumatoid arthritis, arthrosis, fibromyalgia, back pain, respiratory diseases, allergies.



Open daily:
Sunday–Wednesday
09:00–21:00
Thursday–Saturday
09:00–22:00



Visit the Alpentherme, Bad Hofgastein's modern alpine health and leisure spa to have a swim in the naturally heated waters and relax in the sauna and steam rooms. A 50% reduction on the price of the two- and four-hour entrance tickets is available for EHFG delegates and accompanying persons. To obtain the discounts, please mention that you are an EHFG participant and show your delegate badge at the Alpentherme Spa entrance: T: 00 43 (0) 6432 8293 0.

Open daily:
09:00–21:00

Visit the Felsentherme in Bad Gastein and brush away the stress of daily life while immersing yourself in the wellness world. A 50% reduction on the regular prices is available for EHFG delegates and accompanying persons. Please mention you are an EHFG participant and show your delegate badge. T: 0043 (0) 6434 2535 0

